



STATE BAR OF WISCONSIN

PINNACLE

Handling Complex Business Cases 2023

SCHEDULE AT A GLANCE

8:00 a.m.	Registration, Coffee, and Networking	
8:30 a.m.	Opening Remarks – Justice Patience D. Roggensack	
	OPENING PLENARY SESSION	
8:45 a.m.	What Judges Want Attorneys and Litigants to Know About Commercial Court Cases	
9:35 a.m.	Break	
	TRACK ONE	TRACK TWO
9:50 a.m.	Shareholder Real World Disputes: What to Do When the “Sharing” Stops	Business Torts and the Economic Loss Doctrine
10:50 a.m.	Break	
	TRACK ONE	TRACK TWO
11:05 a.m.	Non-Competes, No-Solicitation, and Confidentiality Clauses: Fair Protection or Unreasonable Restraints?	Hot Topics in Construction and Real Estate Disputes
11:55 a.m.	Lunch (on your own)	
	TRACK ONE	TRACK TWO
1:00 p.m.	Receiverships, Insolvency, and Related Issues: What to Do When the Money Runs Out	Commercial Cases Involving Intellectual Property: IP Basics
1:50 p.m.	Break	
	TRACK ONE	TRACK TWO
2:00 p.m.	Wisconsin’s “Unique” Commercial Laws (including the Wisconsin Fair Dealership Law, Liquor/Beer Laws, Unfair Sales Act (aka the Minimum Markup Law), and Others	Enforcing or Avoiding Arbitration in Commercial Court Cases
2:50 p.m.	Break	
	CLOSING PLENARY SESSION	
3:05 p.m.	Trial Skills in a Commercial Case: Experts and Evidence	
4:00 p.m.	Program Concludes / Networking Reception (In-Person Seminar)	

Schedule

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8:00 AM	Registration, Coffee, and Networking	1:00 PM	TRACK ONE — Receiverships, Insolvency, and Related Issues: What to Do When the Money Runs Out Understand Wisconsin law and process in cases involving receiverships, insolvency, and related issues. <i>Hon. R. Michael Waterman, Rebecca R. DeMarb, Seth E. Dizard, Paul G. Swanson</i>
8:30 AM	Opening Remarks <i>Wisconsin Supreme Court Justice Patience D. Roggensack</i>		
8:45 AM	OPENING PLENARY SESSION — What Judges Want Attorneys and Litigants to Know about Commercial Court Cases Hear wisdom from a panel of judges who have experience handling complex commercial cases. They'll reveal lessons learned and share suggestions for moving these cases forward efficiently and effectively. Moderator: <i>Laura A. Brenner</i> Panelists: <i>Hon. Michael J. Aprahamian, Hon. Michael R. Fitzpatrick, Hon. Tammy Jo Hock, Hon. James A. Morrison</i>		TRACK TWO — Commercial Cases Involving Intellectual Property: IP Basics Examine cases involving "IP" disputes, including disputes about trademark violations, theft of trade secrets, and website usage. What can litigants expect, and how can they avoid the costs and complexities often associated with such cases? <i>David G. Hanson, Jonathan H. Margolies, Katherine W. Schill</i>
9:35 AM	Break		
9:50 AM	TRACK ONE — Shareholder Real World Disputes: What to Do When the "Sharing" Stops Examine the most interesting Wisconsin cases involving disputes among business owners, the challenging issues that arise, and get tips for addressing them. <i>Hon. Michael J. Aprahamian, Deanne M. Koll, Matthew W. O'Neill</i>	1:50 PM	Break
	TRACK TWO — Business Torts and the Economic Loss Doctrine Review recent developments in the law of "business torts," such as misrepresentation, fraud, and tortious interference. Discuss the impact of the Economic Loss Doctrine under Wisconsin law. <i>Hon. Michael R. Fitzpatrick, Nora E. Gierke, Mark M. Leitner</i>	2:00 PM	TRACK ONE — Wisconsin's "Unique" Commercial Laws (Including the Wisconsin Fair Dealership Law, Liquor/Beer Laws, Unfair Sales Act aka the Minimum Markup Law, and Others) Get a crash course on the many unique Wisconsin commercial laws that business attorneys should know about, including the Wisconsin Fair Dealership Law, the Unfair Sales Act, and franchise disclosure law. Learn to recognize when these laws might apply so you can help clients avoid surprises. <i>Hon. William J. Domina, Laura A. Brenner, Trent M. Johnson</i>
10:50 AM	Break		TRACK TWO — Enforcing or Avoiding Arbitration in Commercial Court Cases Many commercial contracts contain broad arbitration clauses, but are they always enforceable? Do they apply to third parties and consumers? Can you assert your rights to arbitrate after litigation has begun? Are they enforceable when they were tucked into the standard "terms and conditions"? Get answers to these questions and more. <i>Hon. Michael R. Fitzpatrick, Anthony S. Baish, Joseph S. Goode</i>
11:05 AM	TRACK ONE — Non-Competes, No-Solicitation, and Confidentiality Clauses: Fair Protection or Unreasonable Restraints? Delve into Wisconsin law on non-compete clauses, non-solicitation and no-hire clauses, confidentiality clauses, and know what to expect in cases where these types of restraints are at issue. Distinguish between restraints on employees and restraints on business sellers and other entities. <i>Hon. Val Bailey Rihn, Aaron Halstead, Oyvind Wistrom</i>	2:50 PM	Break
	TRACK TWO — Hot Topics in Construction and Real Estate Disputes Explore hot topics and issues that often arise in complex construction and real estate cases and hear best practices for moving these cases through the court system without undue delay. <i>Hon. Jon E. Fredrickson, Sherry Coley, Thomas C. Hofbauer</i>	3:05 PM	CLOSING PLENARY SESSION — Trial Skills In a Commercial Case: Experts and Evidence Commercial cases often turn on expert testimony. Experienced trial attorneys and judges will offer real world, practical tips for selecting expert witnesses and handling expert witness testimony at trial in commercial cases. <i>Hon. Michael J. Aprahamian, Scott W. Hansen, William H. Harbeck, Susan E. Lovren</i>
11:55 AM	Lunch (on your own)	4:00 PM	Program Concludes/Networking Reception (at In-Person Seminar)

Following program start time, schedule will vary slightly from above listed times.