



**STATE BAR
OF WISCONSIN**

P.O. Box 7158, Madison, WI 53707-7158

2026 AI SUMMIT

CREDIT HOURS:

7.5 Total credit hours consisting of:
4.5 CLE credits incl. 1.5 EPR credits
and 3 LPM credits

IN-PERSON SEMINAR:

Wednesday, May 20, 2026

LIVE WEBCAST:

Wednesday, May 20, 2026

WEBCAST REPLAYS:

Friday, May 29, 2026
Tuesday, June 2, 2026
Thursday, June 11, 2026
Monday, June 15, 2026
Tuesday, June 23, 2026
Monday, June 29, 2026
Saturday, July 18, 2026
Friday, July 24, 2026
Thursday, July 30, 2026
Saturday, August 15, 2026
Friday, September 11, 2026
Thursday, October 15, 2026



STATE BAR OF WISCONSIN
PINNACLE



SUMMIT



4.5 CLE | 1.5 EPR | 3 LPM

**Program dates start May 20.
Register today!**



A toolbox upgrade

Artificial intelligence (AI) is quickly transforming the way legal work is performed, raising important questions about reliability, oversight, billing, and professional responsibility. The **2026 AI Summit** explores how these tools are being used in practice and how lawyers can approach them thoughtfully and ethically rather than reactively.

Experienced practitioners will highlight where AI can genuinely enhance legal work, where it may introduce new risks, and how firms can make informed decisions about when to leverage technology—while ensuring that professional judgment remains paramount. **Register now!**

HOW YOU'LL BENEFIT

- Integrate AI into your work while protecting client interests and upholding your professional responsibilities
- Improve efficiency across routine tasks and document workflows
- Enhance firm operations with smarter technology and governance strategies
- Deliver greater value to clients in an AI-assisted legal market
- Understand how AI-generated content and analytics are impacting evidence and discovery
- Reassess pricing and billing policies as AI changes the economics of practice
- Stay ahead of technological shifts affecting the legal profession



LUNCH IS COVERED! Attend the **in-person seminar** for a special opportunity to meet and chat with presenters and fellow attendees at a complimentary networking luncheon **sponsored by Wisconsin Lawyers Mutual Insurance Company.**

FACULTY

PROGRAM CHAIR & PRESENTER

Brent J. Hoeft, State Bar of Wisconsin, Madison

PRESENTERS

Aaron W. Brooks, Brooks Law and Consulting, LLC, Naperville, IL

Timothy D. Edwards, Edward ESI LLC, Fitchburg

Fatima D. Pahlavan, Ogden Glazer + Schaefer, Madison

Sarah E. Peterson, State Bar of Wisconsin, Madison

Kris Turner, University of Wisconsin Law Library, Madison

DATES & LOCATION

IN-PERSON SEMINAR — MADISON

Wednesday, May 20, 2026

State Bar Center

5302 Eastpark Blvd., Madison, WI
(608) 257-3838

LIVE WEBCAST

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WEBCAST REPLAYS

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CREDITS

CREDIT HOURS: This program will be submitted to the Wisconsin Board of Bar Examiners for 7.5 credit hours consisting of:

- **4.5 CLE credits including 1.5 EPR credits**
- **3 LPM credits**

ABOUT LPM CREDITS

Attorneys may submit up to 6.0 LPM (Law Practice Management) credits per CLE reporting period. To learn more about CLE credit types and rules, visit wisbar.org/credits.

SCHEDULE

8:00 AM Registration

8:30 AM AI in Legal Practice: An Overview of What's Here Now and Your Ethical Duties

- Overview of how AI is currently used across legal practice, including research, drafting, discovery, and firm operations.
- Discussion of ethical and professional duties, competence, confidentiality, supervision, accuracy, and client communication implicated by AI tools.
- Insight into current trends in legal technology and how AI capabilities are evolving in practice.
- Practical risk-mitigation strategies to ensure responsible AI use and establish the ethical framework for the rest of the program.

Brent Hoeft

9:45 AM Break

10:00 AM AI Beyond Client work – Business of Law Applications

- Explore how AI is transforming internal firm functions such as marketing, client intake, knowledge management, staffing, workflows, and operations.
- Learn how firms are using AI to enhance decision-making and operational efficiency behind the scenes.
- Understand the risks of over-automation and why responsible oversight remains essential.
- Identify practical strategies for leveraging AI to improve firm management while maintaining control and accountability.

Fatimeh D. Pahlavan

10:55 AM eDiscovery and the Future of Evidence in the Age of AI

- Examine how AI-generated content and advanced analytics are reshaping evidence and discovery rules.

- Understand AI's impact on document review, authenticity, spoliation, and emerging evidentiary challenges such as deepfakes and synthetic data.
- Gain insight into defensible eDiscovery practices and evolving judicial expectations.
- Learn strategies for questioning, preserving, and presenting AI-influenced evidence in litigation.

Timothy D. Edwards

11:45 AM Lunch – Attend the in-person Madison seminar for a complimentary networking luncheon sponsored by Wisconsin Lawyers Mutual Insurance Company.

1:00 PM Best Practices for AI Implementation Into Your Firm

- Explore firm-level AI adoption requirements beyond software, including governance structures, policies, and boundaries.
- Learn best practices for vendor evaluation, data protection, staff training, and supervision when implementing AI tools.
- Understand how to introduce AI in ways that support attorneys' work, safeguard client interests, and align with professional responsibilities.
- Leave with a practical framework for responsible, firm-wide AI implementation.

Aaron W. Brooks

1:55 PM The Death of the Billable Hour? Exploring Alternative Billing Models in the Age of AI

- Explore how AI-driven efficiency is reshaping traditional billing models and influencing how legal services are priced and delivered.
- Understand AI's impact on time-based billing, client expectations, and overall firm profitability.
- Discuss alternative fee arrangements, value-based pricing, and the ethical considerations around transparency and fairness.
- Rethink how to capture and communicate value in an AI-enhanced legal practice.

Brent J. Hoeft, Sarah E. Peterson

2:45 PM Break

3:00 PM AI in a Transactional Practice

- Explore how AI is transforming transactional law, including contract drafting, review, and due diligence.
- Learn practical ways attorneys can use AI to streamline document-heavy tasks while maintaining accuracy, judgment, and client value.
- Compare different AI tools that improve efficiency across contracts, corporate governance, and real estate transactions.
- Identify where human oversight remains essential and how to responsibly evaluate AI solutions for legal workflows.

Kris Turner

3:55 PM Panel Discussion – Pitfalls, Practical Safeguards, and What's Next for AI in the Practice of Law

- Hear real-world lessons from practitioners on adopting AI in legal environments and where the technology is heading.
- Identify common mistakes, unexpected risks, and practical safeguards for responsible AI use today.
- Explore emerging trends, anticipated developments, and how AI is poised to reshape legal work, client expectations, and professional duties.
- Gain actionable steps and insights through concrete examples and audience Q&A, reinforcing key themes from the day and preparing attorneys for an AI-enabled future.

Moderator: Brent J. Hoeft

Panel Members: Aaron Brooks, Tim D. Edwards, Fatimeh D. Pahlavan, Sarah E. Peterson, Kris Turner

4:45 PM Program Concludes

Following start time, schedule may vary slightly from above. All times are Central Time Zone.

TUITION

	IN-PERSON	WEBCAST
State Bar Member	\$259	\$289
Nonmember	\$339	\$369
Ultimate Pass Gold/Silver	\$0	\$0
Ultimate Pass Bronze	\$259	\$0
Passbook Certificate	1 Certificate	1 Certificate

REGISTRATION & GENERAL INFO

ONLINE: wisbar.org/seminars

PHONE: (800) 728-7788

MAIL/FAX: Visit wisbar.org/regform
for registration form



PINNACLE PASSBOOK REGISTRATIONS: PINNACLE Passbook certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook certificates are also welcome.

COURSE MATERIALS: Course materials are provided to seminar attendees in PDF format and are downloadable from *myStateBar* on wisbar.org up to two days prior to and 90 days after your seminar.

CANCELLATIONS: Please visit wisbar.org/cancellations for information on PINNACLE registration cancellation policies.

ACCOMMODATIONS: If you need special accommodations, please contact us at (800) 728-7788, ext. 6142 at least three weeks prior to the program date so we can make appropriate arrangements.

NOTICE: By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

Event Code: CA3959 **Priority Code:** S4726B

ADDITIONAL LEARNING OPPORTUNITIES

From Data to Duty: Essential E-Discovery and Evidentiary Rules in the Age of AI

Understand the intersection of ethics, AI-assisted discovery, and electronically stored information with guidance on safeguarding evidence and fulfilling your professional obligations. Pick up strategies for managing digital risk so you can build records that stand up to scrutiny.



CLE SEMINAR: CA3949 **CREDITS:** 3.5 CLE/1.0 EPR

WEBCAST REPLAYS: MAY 8, 2026 | MAY 11, 2026 | MAY 19, 2026 | MAY 27, 2026 | JUNE 4, 2026
JUNE 12, 2026 | JUNE 15, 2026 | JULY 14, 2026 | JULY 22, 2026 | JULY 31, 2026



Wisconsin Discovery Law and Practice

Understand the rules and procedures governing discovery in Wisconsin, from foundational concepts to advanced litigation techniques. This practice-ready resource offers clear analysis, strategic insight, and practical examples for every stage of the process.

PRINT BOOK: AK0042 **BOOKS UNBOUND®:** AE0042_SUB

The Law of Business on the Internet

Advise clients on the legal issues that arise when businesses operate online, including digital contracts, jurisdiction, intellectual property, and data privacy. This guide distills critical principles from state and federal laws and includes insights into advertising regulations, tax considerations, and commercial email communications.



PRINT BOOK: AK0447 **BOOKS UNBOUND®:** AE0447_SUB

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