



STATE BAR
OF WISCONSIN

P.O. Box 7158, Madison, WI 53707-7158

Effective Legal Writing 2024

CREDIT HOURS: 3.5 CLE credits

IN-PERSON SEMINAR: Friday, December 13, 2024 – Madison

LIVE WEBCAST: Friday, December 13, 2024

WEBCAST REPLAY:
Friday, December 20, 2024
Thursday, December 26, 2024
Tuesday, December 31, 2024
Thursday, January 2, 2025
Wednesday, January 8, 2025
Tuesday, January 14, 2025
Monday, January 20, 2025
Saturday, January 25, 2025
Tuesday, January 28, 2025
Friday, January 31, 2025



STATE BAR OF WISCONSIN
PINNACLE

Effective Legal Writing 2024



3.5 CLE

Program dates start December 13.
Register today!

Effective Legal Writing 2024



It's going to be all write

Transform your legal writing into a more rewarding experience for you and your readers with **Effective Legal Writing 2024**. Discover practical approaches you can apply to everything from client communications to court filings.

Legal professionals of all experience levels will benefit from the innovative methods presented by our top-notch legal writing presenters. Learn how to make your writing more interesting, persuasive, and memorable with strategies for drafting concise and engaging prose. Plus, receive tips on appendices and supplemental briefs directly from an appellate court judge.

HOW YOU'LL BENEFIT

- Discover methods for improving your legal writing that you can implement right away
- Make your writing easier to read and understand
- Draft more compelling, persuasive briefs that hold the court's attention
- Avoid common legal writing mistakes
- Pick up techniques for making your appellate briefs visually appealing
- Gain access to materials and guides on document design

Brush up on the latest legal writing techniques, bolster your arguments, and increase your chances of success with **Effective Legal Writing 2024**.

Register now!

SCHEDULE

8:00 AM Registration

8:30 AM Do the Write Thing: Better Legal Writing from the Basics to A Bit of the Ol' Razzle Dazzle

- Grabbing the court's attention with strong introductions
- Making everything shorter
- Using actions verbs and powerful sentences
- Making your writing fun to read

Chad Baruch

9:30 AM Making your Briefs Beautiful—Using Tables, Pictures, Fonts, and Graphs to Persuade the Court

- Understand when and why to use pictures, charts, tables, and graphs effectively to support your arguments and make them more compelling
- Considerations when selecting a font, including hard breaks, and other details
- Additional resources that an attorney can study to take command of the process

Joseph A. Bugni

10:30 AM Break

10:45 AM Taking it to the Next Level: Appellate Briefs

- An Appendix can be your best friend
- Practice pointers — including what NOT to do
- When to chime in again — supplemental briefs and authorities

Hon. Maria S. Lazar

11:45 AM Program Concludes

Following start time, schedule will vary slightly from above. All times are Central Time Zone.

FACULTY

PROGRAM PRESENTERS

Chad Baruch

Johnston Tobey Baruch, Dallas, TX

Joseph A. Bugni

Hurley Burish, S.C., Madison

Hon. Maria S. Lazar

Wisconsin Court of Appeals District II, Waukesha

DATES & LOCATION

IN-PERSON SEMINAR — MADISON

Friday, December 13, 2024

State Bar Center

5302 Eastpark Blvd., Madison, WI
(608) 257-3838

LIVE WEBCAST

Friday, December 13, 2024

WEBCAST REPLAYS

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CREDITS

CREDIT HOURS: 3.5 CLE credits*

* This program will be submitted to the Wisconsin Board of Bar Examiners for 3.5 CLE credits. It does not qualify for EPR credit.

BOOK BONUS!

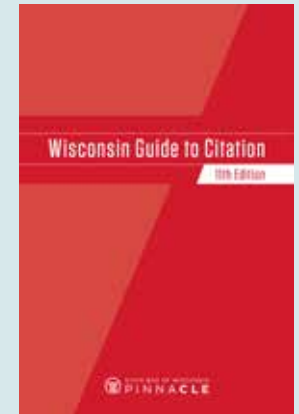
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& Elder Law



Family Law



Real Estate

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TUITION

	IN-PERSON	WEBCAST
State Bar Member	\$219	\$249
Nonmember	\$299	\$329
Ultimate Pass Gold/Silver	\$0	\$0
Ultimate Pass Bronze	\$219	\$0
Passbook Certificate	1 Certificate	1 Certificate

REGISTRATION & GENERAL INFO

ONLINE: wisbar.org/seminars

PHONE: (800) 728-7788

MAIL/FAX: Visit wisbar.org/regform for registration form



PINNACLE PASSBOOK REGISTRATIONS: PINNACLE Passbook certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook certificates are also welcome.

COURSE MATERIALS: Course materials are provided to seminar attendees in PDF format and are downloadable from *myStateBar* on wisbar.org up to two days prior to and 90 days after your seminar.

CANCELLATIONS: Please visit wisbar.org/cancellations for information on PINNACLE registration cancellation policies.

ACCOMMODATIONS: If you need special accommodations, please contact us at (800) 728-7788, ext. 6142 at least three weeks prior to the program date so we can make appropriate arrangements.

NOTICE: By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

Event Code: CA3725 Priority Code: S4438B

ADDITIONAL LEARNING OPPORTUNITIES

Legal Writing – One of the Most Important Tools in Your Toolbox 2024

Sharpen your legal writing skills with strategies for identifying and understanding your audience. Receive tips on selecting the most precise language to convey your message and discover the most advantageous writing form for your next writing project.



CREDITS: 1 CLE | **CLE ONDEMAND:** CA3643D



Appellate Practice in District II 2024

Take a behind-the-scenes look at the Wisconsin Court of Appeals, District II, and receive guidance from the bench on what to consider when deciding whether to appeal a case. Gain insights on creating a thorough record for appeal and hear judicial perspectives on what makes for effective briefs and oral arguments.

CREDITS: 3.5 CLE | **CLE ONDEMAND:** CA3633D

Appellate Practice and Procedure in Wisconsin

Discover fundamental information on appellate procedure in Wisconsin and sophisticated commentary on expedited appeals, appellate briefs, oral arguments, essential one-judge appeals, and petitioning for Supreme Court review. Additional resources include outlines, appellate court forms, and the full text of the Wisconsin Rules of Appellate Procedure.



PRINT BOOK: AK0023 | **BOOKS UNBOUND:** AE0023_SUB



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