



STATE BAR  
OF WISCONSIN

P.O. Box 7158, Madison, WI 53707-7158

## Legal Ethics 2024

**IN-PERSON SEMINAR:** Thursday, October 3, 2024 – Madison

**LIVE WEBCAST:** Thursday, October 3, 2024

**WEBCAST REPLAY:** Friday, October 11, 2024

Thursday, October 17, 2024  
Wednesday, October 23, 2024  
Tuesday, October 29, 2024  
Monday, November 4, 2024  
Friday, November 8, 2024  
Thursday, November 14, 2024  
Wednesday, November 20, 2024  
Tuesday, November 26, 2024  
Monday, December 2, 2024  
Friday, December 6, 2024  
Thursday, December 12, 2024  
Saturday, December 14, 2024  
Wednesday, December 18, 2024  
Friday, December 20, 2024  
Thursday, December 26, 2024  
Monday, December 30, 2024

*Additional webcast replay dates are available. Visit [wisbar.org/seminars](http://wisbar.org/seminars) to view all dates and to register.*



STATE BAR OF WISCONSIN  
PINNACLE

# Legal Ethics 2024



3 CLE | 3 EPR

Program dates start October 3.  
Register today!

# Legal Ethics 2024



Co-produced with the State Bar of Wisconsin  
Committee on Professional Ethics

## Everyday ethics

Delve into your ethical responsibilities in a variety of everyday situations with a panel of Wisconsin ethics stalwarts at **Legal Ethics 2024**. Get answers to your questions about the propriety of your actions when using recording systems, prepping witnesses, and screening potential clients. Understand how the use of artificial intelligence (AI) intersects with your duty of competence and determine next steps for integrating it into your practice. You'll also receive guidance on identifying potential conflicts of interest with prospective clients, using e-lists to ask questions about a case you're currently working on, and preparing clients or witnesses for contested proceedings.

### HOW YOU'LL BENEFIT

- Receive sound guidance from panelists who focus on lawyer ethics and professional responsibility
- Analyze real-life ethical scenarios and determine how you would and should respond
- Review new Wisconsin and ABA ethics opinions on the lawyer-client relationship and appropriate lawyer conduct when representing clients
- Gain a better understanding of how to use artificial intelligence responsibly

**Legal Ethics 2024** provides a comprehensive overview of key considerations, so you're equipped to handle ethical dilemmas in every case.

**Register now!**

## SCHEDULE

**8:00 AM** Registration

**8:30 AM** **Ethical Considerations with the Attorney-Client Relationship**

- Navigate potential conflicts of interest when interviewing prospective clients
- Avoid obtaining information that precludes representation
- Avoid the ethical traps that may arise when using ListServs
- Review the guidelines surrounding the recording of conversations
- Understand the boundaries of ethical coaching when preparing clients or witnesses for testimony

*Moderator:* Dean R. Dietrich

*Panelists:* Sarah E. Peterson, Timothy J. Pierce, Stacie H. Rosenzweig

**9:45 AM** Break

**10:00 AM** **Ethics and Artificial Intelligence**

- Get up to speed on the ethical considerations of the use of artificial intelligence
- Discuss the ethical implications of using artificial intelligence
- Learn the right next steps for incorporating artificial intelligence in your practice

*Moderator:* Dean R. Dietrich

*Panelists:* Brent J. Hoefft, Sarah E. Peterson, Timothy J. Pierce, Stacie H. Rosenzweig

**11:15 AM** Program Concludes

*Following start time, schedule will vary slightly from above. All times are Central Time Zone.*

## CREDITS

**CREDIT HOURS:** 3 CLE credits, including 3 Ethics and Professional Responsibility credits\*

\* This program will be submitted to the Wisconsin Board of Bar Examiners for 3 CLE/EPR credits.

### CAN'T MAKE THE IN-PERSON SEMINAR?

Attend a webcast replay presentation of this program to fulfill your Wisconsin Ethics and Professional Responsibility (EPR) reporting requirements.

## FACULTY

### PROGRAM CHAIRS & PRESENTERS

**Dean R. Dietrich**, Weld Riley, S.C., Wausau, WI

**Sarah E. Peterson**, State Bar of Wisconsin, Madison

**Timothy J. Pierce**, State Bar of Wisconsin, Madison

### PRESENTERS

**Brent J. Hoeft**, State Bar of Wisconsin, Madison

**Stacie H. Rosenzweig**, Halling & Cayo, S.C., Milwaukee

## DATES & LOCATION

### IN-PERSON SEMINAR — MADISON

Thursday, October 3, 2024

**State Bar Center**

5302 Eastpark Blvd., Madison, WI  
(608) 257-3838

### LIVE WEBCAST

Thursday, October 3, 2024

### WEBCAST REPLAYS

Friday, October 11, 2024

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**ADDITIONAL WEBCAST REPLAY DATES  
ARE AVAILABLE FOR THIS PROGRAM.**

Visit [wisbar.org/seminars](http://wisbar.org/seminars) for more information and to register.

## BOOK BONUS!

### Wisconsin Ethics Opinions

**SAVE 15%** on *Wisconsin Ethics Opinions*.\* It's your go-to source for the ethics opinions you can rely on to help you stay within the bounds of professional conduct as defined by the Wisconsin Supreme Court. Use **discount code CA3682** when you order online or by calling (800) 728-7788.

**PRINT BOOK:** AK0049 **BOOKS UNBOUND:** AE0049\_SUB



*\*Discount applies to both print and digital Books Unbound editions of this title and cannot be applied to previous purchases. Offer valid through 12/31/25. For Books Unbound users, discount may be applied to purchase of individual Books Unbound title only and may not be used on the purchase of libraries. Discount cannot be combined with any other offers.*

## Ethical Dilemma?

**Don't leave it  
to chance.**

Call the State Bar of  
Wisconsin's ethics counsel  
at (608) 229-2017 or  
(800) 254-9154, or visit  
[www.wisbar.org/ethics](http://www.wisbar.org/ethics)



STATE BAR OF WISCONSIN

*This program is  
sponsored by:*



## TUITION

	IN-PERSON	WEBCAST
State Bar Member	\$229	\$259
Nonmember	\$279	\$309
Ultimate Pass Gold/Silver	\$0	\$0
Ultimate Pass Bronze	\$229	\$0
Passbook Certificate	1 Certificate	1 Certificate

## REGISTRATION & GENERAL INFO

**ONLINE:** [wisbar.org/seminars](https://wisbar.org/seminars)

**PHONE:** (800) 728-7788

**MAIL/FAX:** Visit [wisbar.org/regform](https://wisbar.org/regform)  
for registration form



**PINNACLE PASSBOOK REGISTRATIONS:** PINNACLE Passbook certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook certificates are also welcome.

**COURSE MATERIALS:** Course materials are provided to seminar attendees in PDF format and are downloadable from *myStateBar* on [wisbar.org](https://wisbar.org) up to two days prior to and 90 days after your seminar.

**CANCELLATIONS:** Please visit [wisbar.org/cancellations](https://wisbar.org/cancellations) for information on PINNACLE registration cancellation policies.

**ACCOMMODATIONS:** If you need special accommodations, please contact us at (800) 728-7788, ext. 6142 at least three weeks prior to the program date so we can make appropriate arrangements.

**NOTICE:** By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

Event Code: CA3682 Priority Code: S4420B

## ADDITIONAL LEARNING OPPORTUNITIES

### Fall 2024 Ethics Webcast Series

The six-part *Fall 2024 Ethics Webcast Series* addresses a wide array of ethical issues, including the duty to correct errors, prosecutor conflicts, basics of confidentiality, online confidentiality, duties upon terminating representation, and closing a law practice.



**EACH PROGRAM:** 1.5 CLE/1.5 EPR | **PROGRAM DATES START:** OCT. 8, 2024



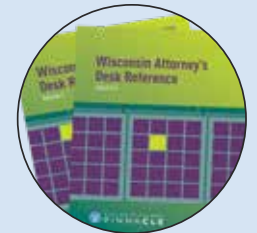
### Ethics and Electronic Discovery

Understand how to navigate ethical challenges involving preservation, production, and confidentiality when working with digital evidence. Review your obligation to preserve digital evidence, proportionality in e-discovery, confidentiality and privilege concerns, and recent developments in electronically stored information (ESI). **4 CLE/1 EPR**

**WEBCAST REPLAYS:** SEPT. 17, 2024 | SEPT. 26, 2024 | OCT. 5, 2024

### Wisconsin Attorney's Desk Reference

Save valuable time researching unfamiliar areas of law with this volume of actionable information on 11 practice areas and 35 topics grouped by related subjects. The *Desk Reference* condenses complicated procedures into easy-to-follow outlines, providing the most important case and statutory citations.



**PRINT BOOK:** AK0003E24 | **BOOKS UNBOUND:** AE0003\_SUB

## Be the Ultimate

An **Ultimate Pass™** takes you beyond better with unlimited CLE for one annual fee. Three options available.

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Or call us at **(800) 728-7788**

