



STATE BAR OF WISCONSIN  
**PINNACLE**  
*Your Practice. Our Purpose.*



# Choosing the Appropriate Business Entity

Program dates run through December 24. Register today!

4 CLE

# Choosing the Appropriate Business Entity

*Endorsed by the Young Lawyers Division  
of the State Bar of Wisconsin*

## Strictly business

Selection of the right business structure and proper formation sets the stage for success throughout the life of a business. The type of entity selected affects a business's ability to weather regulatory changes, as well as financial ups and downs. Position yourself to provide reliable counsel to your clients and help get their businesses started off on the right foot with *Choosing the Appropriate Business Entity*.

Whether you're new to business formation or want a review of key principles, find informative discussions on how the main components of each entity compare to one another. Our panelists will tie everything together as they apply the program concepts to relevant hypothetical fact patterns.

## How you'll benefit:

- Learn the basics of choosing and forming various types of business entities
- Understand the governance structures and fiduciary duties for each type of entity
- Analyze tax considerations associated with each type of entity
- Know the latest legislative and regulatory updates affecting business entities
- Apply these concepts to real-life examples to determine the most suitable business structure for specific situations

## Who should attend:

- Attorneys new to business entity formation
- Business lawyers
- Tax lawyers
- General practitioners
- New lawyers seeking a foundation in business law

Get in on the ground floor of effective business formation with *Choosing the Appropriate Business Entity*.

**Register today!**

## Schedule

**8:00 AM** **Registration**

**8:30 AM** **Limited Liability Company**

- When to select this entity
- Formation
- Operating agreement
  - ▶ Single member
  - ▶ Multi member
- Recent developments

*Luke Chiarelli*

**9:20 AM** **Corporation**

- When to select this entity
- Formation
- By-laws / resolutions / tax elections
- Recent developments

*Luke Chiarelli*

**10:10 AM** **Break**

**10:25 AM** **Partnership**

- When to select a Limited Partnership and Limited Liability Partnership
- Formation
- Partnership agreement
- Recent developments

*William J. Morris*

**11:15 AM** **Interactive Scenarios**

- Ten real-life fact situations to highlight the good, better and best choice for each entity
- Includes thoughts on:
  - ▶ Ethical considerations in each scenario
  - ▶ Tax considerations
  - ▶ Control of the entity
  - ▶ Fiduciary duty
  - ▶ Mergers and acquisitions
  - ▶ Buy/sell agreements

*Luke Chiarelli*

*William J. Morris*

**12:05 PM** **Program Concludes**

*Following start time, schedule will vary slightly from above listed times.*

## Dates / Location

### In-Person Seminar

Thursday, July 25, 2024

#### State Bar Center

5302 Eastpark Blvd.  
Madison, WI  
(608) 257-3838

### Webcast Seminar

Thursday, July 25, 2024

### Webcast Replay

Monday, August 5, 2024

Wednesday, August 14, 2024

Friday, August 23, 2024

Tuesday, September 3, 2024

Thursday, September 12, 2024

Tuesday, September 24, 2024

Friday, October 11, 2024

Monday, October 21, 2024

Thursday, October 31, 2024

Wednesday, November 6, 2024

Monday, December 16, 2024

Tuesday, December 24, 2024

## Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **4 CLE credits**. It does not qualify for EPR credit.

## Faculty

### Program Chairs & Presenters

#### Luke Chiarelli

Mawicke & Goisman, S.C.  
Milwaukee

#### William J. Morris

Mawicke & Goisman, S.C.  
Milwaukee

## Registration

**Online:** [wisbar.org/seminars](http://wisbar.org/seminars)

**Phone:** (800) 728-7788

**Fax:** (608) 257-5502

**Mail:** State Bar PINNACLE Registrations

P.O. Box 7158

Madison, WI 53707-7158

### State Bar CLE/PINNACLE Passbook registrations:

Passbook certificates must be received by the State Bar at least one business day prior to the event.

### Registration cancellations:

Please visit [wisbar.org/cancellations](http://wisbar.org/cancellations) for information on PINNACLE registration cancellation policies.

### Course materials for those attending the seminar:

Course materials are provided in PDF format and are downloadable from *myStateBar* on [wisbar.org](http://wisbar.org) up to two days prior to and 90 days after your seminar.

### Young lawyers save \$20!

PINNACLE knows that you're at the critical point in your career where you're developing your skills and practice, which is why Young Lawyers Division Members\* receive \$20 off any of the Build Your Practice seminars.

**\* Young Lawyers Division Members:** State Bar member attorneys 36 years of age or younger or within five years of admission to the State Bar of Wisconsin. If you've opted out of YLD, you will not receive this discount.

*This program is sponsored by:*



### Can't make it to the webcast?

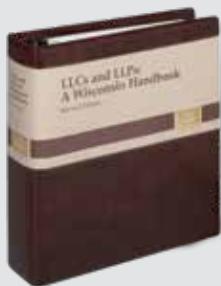
Watch this program now with CLE OnDemand™!

Search for product code **CA3658D** at [wisbar.org/marketplace](http://wisbar.org/marketplace).

## Book Sale!

### LLCs and LLPs: A Wisconsin Handbook

**SAVE 15%** on *LLCs and LLPs: A Wisconsin Handbook*.\* In it, you'll find detailed discussions on choosing the appropriate business entity, organizing a business, operational and tax issues, and more. Use **discount code CA3658** when you order online or by calling (800) 728-7788.



\*Discount applies to both print and digital Books Unbound editions of this title and cannot be applied to previous purchases. Offer valid through 12/31/25. For Books Unbound users, discount may be applied to purchase of individual Books Unbound title only and may not be used on the purchase of libraries. Discount cannot be combined with any other offers.

### Additional Learning Opportunities

#### Your Guide to the Corporate Transparency Act 2023

Confidently advise your clients and your firm on compliance with the Corporate Transparency Act's reporting requirements. The accompanying PDF guide explains key components of the law and features a chapter on implementing changes to your practice, as well as sample language for notice to clients and shareholder and operating agreements. **3 CLE**

Webcast Seminar: June 26, 2024 | July 12, 2024; CLE OnDemand: #CA3569D

#### Organizing a Wisconsin Business Corporation

Develop a firm grasp of the fundamentals of incorporation under Wisconsin law, with the essential content and forms you need to select the right business structure for your clients' needs, draft articles of incorporation, and other important documents, issue shares, and more! It also includes helpful discussions of the recent changes to Wisconsin's business entity laws.

Print Book: #AK0069; 346+ pp.; 6th ed. 2022-23; Member: \$299 | Nonmember: \$509

Books UnBound® Subscription: #AE0069\_SUB; Member: \$299 | Nonmember: \$499

#### Business Law Forms Library

Gain 24/7 access to high-quality business law forms, from operating agreements and articles of organization to limited liability company filings and statements for benefit corporations. These practice templates can be modified to your specific needs and follow statutory specifications to ensure you include all required information.

Online subscription: #FSFB2000; Members only: \$105/year

(Discounts available on multi-user subscriptions.)

## Choosing the Appropriate Business Entity

Priority Code: S 4 3 9 0 B

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<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249
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#### IN-PERSON SEMINAR:

Thurs., Jul. 25, 2024 – Madison

#### LIVE WEBCAST:

Thurs., Jul. 25, 2024

#### WEBCAST REPLAYS:

Mon., Aug. 5, 2024

Weds., Aug. 14, 2024

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Weds., Nov. 6, 2024

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Tues., Dec. 24, 2024

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