



An Introduction to Consumer Law

Program dates start March 31. Register today!

**7.5 CLE
1 EPR**

An Introduction to Consumer Law

This program is endorsed by the Young Lawyers Division of the State Bar of Wisconsin

A transaction-packed learning experience

Consumer law cases can involve a wide variety of issues, from deceptive marketing and selling to data collection practices. Help your clients navigate the world of buyer's rights and seller's liabilities.

An Introduction to Consumer Law provides a comprehensive overview of the essentials you need to tackle consumer cases. Plus, you'll hear insights on fee arrangements, other areas of law to know, working with judges, and forum selection from a panel of experienced practitioners. **Register now!**

How you'll benefit:

- Discover practical information, resources, and tips for working with consumer claims
- Learn how to use consumer protection laws to represent debtors
- Recognize claims involving automobiles and homes
- Understand new and used auto dealer liability as well as lemon laws
- Examine Wisconsin auto repossessions

Who should attend:

- Consumer protection attorneys
- Creditor/debtor lawyers
- Civil litigators
- Business lawyers
- BICR (Bankruptcy, Insolvency, and Creditors' Rights) attorneys
- General practitioners
- Attorneys new to consumer law
- Experienced consumer law attorneys seeking a refresher

About the Build Your Practice Series

The **Build Your Practice Series** from State Bar of Wisconsin PINNACLE® introduces you to the fundamentals of various practice areas. Gain the tools and information you need to develop a new area of practice and expand your firm's offerings. Build Your Practice Series programs are endorsed by the State Bar's Young Lawyers Division.



Book Bonus!

Commercial and Consumer Transactions in Wisconsin

Seminar attendees will enjoy a **free two-week trial** of the *Commercial and Consumer Transactions in Wisconsin* Books UnBound® title and an invitation to **save 20%** on either a one-year subscription to the Books UnBound title or purchase of the print book.* Real-world scenarios provide possible solutions to the challenges your clients face and can help you discover potential problems before they occur.

*Attendees will receive information to access the free trial and discount via email after attending the program. Discount applies to both print and digital Books UnBound editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.



Additional Learning Opportunities

Annual Bankruptcy Update 2022 – Eastern and Western Districts

Gain insights from U.S. Bankruptcy Court judges from the Eastern and Western Districts. Understand how to use a variety of discovery tools and handle evidentiary issues. Find out how a bankruptcy affects personal injury claims, and more. **7.5 CLE**

CLE OnDemand™ – Eastern District: #CA3322D; Member: \$269 | Nonmember: \$349
CLE OnDemand™ – Western District: #CA3323D; Member: \$269 | Nonmember: \$349

The Law of Damages in Wisconsin

Help your clients get what they deserve. This book discusses types of damages available in Wisconsin. It offers matter-of-fact guidance on practice and procedure. Plus, it's specially designed to help you research, analyze, and evaluate your cases. (Includes 2020-21 and 2021-22 supplements)

Print Book: #AK0063; 1,634+pp.; 8th ed. 2019-20; 3 vol.; Member: \$276 | Nonmember: \$344.75
Books UnBound® Subscription: #AE0063_SUB; Member: \$270 | Nonmember: \$337

Civil Litigation Forms Library

Access more than 200 online forms for motions, notices, summonses, affidavits, complaints, and more. All forms are easy-to-modify templates, follow statutory specifications, and ensure you include all required information.

Online Subscription: #FSFB3000; Members Only: \$149/year
(Discounts available on multi-user subscriptions.)

Schedule

8:00 AM Registration

8:30 AM Turning a Shield Into a Sword: Using Consumer Protection Laws to Represent Debtors in Lawsuits Against Creditors and Debt Collectors

- Types of claims you can bring
- Damages available
- Potential parties
- Statutes of limitation
- Litigating fee issues

Michael C. Lueder

9:20 AM Turning That Sword Back Into a Shield: Defending Post-Judgment Collection Efforts

- Lien claims
- Garnishments
- “Prevailing party” and fee awards
- Recognizing when you should defend and when you should file a new suit

Joshua D. Christianson

10:10 AM Break

10:25 AM SCR 20:1.5 & Fee-Shifting Statutes: What is a “Reasonable” Fee in Consumer Protection Law?

Briane F. Pagel, Jr.

11:15 AM Recognizing Claims Involving Cars and Homes

- Foreclosure defense, lender and mortgage servicer liability under RESPA, chapter 224, and common law
- Section 100.20 disputes: home improvement, vehicle repairs, and landlord-tenant issues

David G. Kingstad

11:55 AM Lunch (on your own)

1:00 PM Panel Discussion

- Fee arrangements & getting paid
- Areas of law it is helpful to be conversant in
- Dealing with judges that aren’t familiar with the law
- Forum selection: Federal or state or both

All faculty

2:00 PM Caveat Vanditor: Auto Dealer Liability Arising From the Sale of New or Used Cars

- Used and New under 218/100.18
- Lemon Law

Terrence M. Polich

3:05 PM Auto Repossessions in Wisconsin

- The Wisconsin Consumer Act’s notice requirements
- Right to redeem vehicle
- Breach of the peace
- Other complimentary claims to bring under the WCA for wrongful repossession

Heidi N. Miller

3:55 PM In Review — Test Your Knowledge

Briane F. Pagel, Jr.

4:25 PM Program Concludes

Following start time, schedule will vary slightly from above listed times.

Faculty

Program Chair & Presenter

Briane F. Pagel, Jr

Lawton & Cates, S.C., Madison

Presenters

Joshua D. Christianson

Christianson & Freund, LLC,
Eau Claire

David G. Kingstad

Kingstad Law Firm LLC, Greenfield

Michael C. Lueder

Hansen Reynolds LLC, Milwaukee

Heidi N. Miller

HNM Law LLC, Milwaukee

Terrence M. Polich

Lawton & Cates, S.C., Madison

Dates

Location

In-Person Seminar

Friday, March 31, 2023

State Bar Center

5302 Eastpark Blvd.,

Madison, WI

(608) 257-3838

Live Webcast

Friday, March 31, 2023

Webcast Replays

Thursday, April 6, 2023

Tuesday, April 11, 2023

Wednesday, April 19, 2023

Monday, April 24, 2023

Thursday, May 4, 2023

Friday, May 12, 2023

Tuesday, May 23, 2023

Wednesday, June 14, 2023

Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **7.5 CLE credits including 1 Ethics and Professional Responsibility credit.**

Registration

ONLINE: wisbar.org/seminars

PHONE: (800) 728-7788

FAX: (608) 257-5502

MAIL: State Bar PINNACLE Registrations

P.O. Box 7158

Madison, WI 53707-7158

State Bar CLE/PINNACLE Passbook Registrations: Passbook certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook Certificates are also welcome.

Registration Cancellations: Please visit wisbar.org/cancellations for information on PINNACLE registration cancellation policies.

Course Materials for Attendees: Course materials are provided in PDF format and are downloadable from *myStateBar* on wisbar.org up to two days prior to and 90 days after your seminar.

COVID-19 Safety Information: Complete and current safety guidelines can be found at wisbar.org/covidsafety.

Young Lawyers Save \$20! PINNACLE knows that you're at the critical point in your career where you're developing your skills and practice, which is why Young Lawyers Division Members* receive \$20 off any of the Build Your Practice seminars.

***Young Lawyers Division Members:** State Bar member attorneys 36 years of age or younger or within five years of admission to the State Bar of Wisconsin. If you've opted out of YLD, you will not receive this discount.

This program is sponsored by:



Wisconsin Lawyers Mutual
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Priority Code: S 4 2 1 4 B

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<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$239	<input type="checkbox"/> \$269
<input type="checkbox"/> Nonmember	<input type="checkbox"/> \$319	<input type="checkbox"/> \$349
<input type="checkbox"/> YLD Member*	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249
<input type="checkbox"/> Ultimate Pass Gold/Silver	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
<input type="checkbox"/> Ultimate Pass Bronze	<input type="checkbox"/> \$239	<input type="checkbox"/> \$0
<input type="checkbox"/> Passbook Certificate	<input type="checkbox"/> 1 Certificate	<input type="checkbox"/> 1 Certificate

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Lawyer State Bar Member No. _____

Nonlawyer Profession _____

Name _____

Firm Name _____

Address _____

City/State/Zip _____

Phone Number _____

Email _____

PAYMENT: Tuition Amount Enclosed \$ _____

State Bar Passbook Certificate (enter certificate number) # _____

Check enclosed (payable to State Bar PINNACLE)

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Signature _____

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NOTICE: By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

Mail to: State Bar PINNACLE Registrations
P.O. Box 7158
Madison, WI 53707-7158

Event Code: CA3469 M W R R2 R3 R4 R5 R6 R7 R8