

Effective Legal Writing 2022

Program dates start December 9. Register today!



Effective Legal Writing 2022

Word has it

Take your legal writing to the next level, making it a more enjoyable experience for you and your readers with help from *Effective Legal Writing* 2022. You'll learn valuable techniques you can put to use in your daily communications, court filings, and beyond.

Attorneys of all skill levels will benefit from the creative, proven approaches our all-star team of legal writing presenters will share. You'll discover how to make your writing more interesting, more persuasive, and more memorable with strategies to help you draft concise, engaging prose.

How you'll benefit:

- Discover ways to improve your legal writing that you can implement right away
- Know what verbiage will resonate with your audience
- Understand what in-house counsel needs from outside attorneys
- Receive tips for proofreading and cite-checking
- Avoid common legal writing mistakes

Who should attend:

- All attorneys
- Appellate counsel
- In-house counsel
- Law clerks
- Law students
- Paralegals
- Legal assistants
- Lobbyists

Brush up on the latest legal writing techniques and make your arguments shine with everything you'll learn at *Effective Legal Writing 2022*. **Register now!**

Schedule

8:00 AM Registration

8:30 AM A Bit of the Ol' Razzle-Dazzle: Tips for Better Legal Writing

- Compelling introductions
- Theme development
- Using cultural references
- Powerful verbs for powerful writing
- Learning to use sentence structure to your advantage *Chad Baruch*

9:30 AM Horror Stories: How to Avoid Embarrassing Yourself

- Proofreading
- Cite-checking
- Know your audience
- Make it easy for the judge *lan A.J. Pitz*

10:30 AM Break

10:45 AM You Can't Always Get What You Want (From Outside Counsel) – Help Clients Get What They Need

- Making opinion letters, legal memoranda and other objective writing effective for your client including in-house counsel
- Making legal updates, newsletters, etc. stand out
- Briefs, position statements, and other persuasive writing one general counsels' perspective
- Making your clients complex business and legal issues understandable and compelling
- Chris Ashley

12:00 PM Program Concludes

Following program start time, schedule will vary slightly from above listed times.

Anytime. Anywhere. CLE OnDemand."

Watch, pause, rewind, and replay information-packed PINNACLE seminars from anywhere you've got a computer and an Internet connection.

www.wisbar.org/ondemand

Faculty

Program Presenters

Chris Ashley

The Research Foundation for SUNY, Madison

Chad Baruch

Johnston Tobey Baruch, PC, Dallas, TX

lan A.J. Pitz

Michael Best & Friedrich LLP, Madison

Registration

Online: wisbar.org/seminars Phone: (800) 728-7788 (608) 257-5502 Fax: State Bar PINNACLE Registrations Mail: P.O. Box 7158 Madison, WI 53707-7158

State Bar CLE/PINNACLE Passbook

Registrations: Passbook Certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook Certificates are also welcome.

Registration Cancellations: Please visit wisbar.org/cancellations for information on PINNACLE registration cancellation policies.

Course Materials for Attendees:

Course materials are provided in PDF format and are downloadable from myStateBar on wisbar.org up to two days prior to and 90 days after your seminar.

COVID-19 safety information:

Complete and current safety guidelines can be found at wisbar.org/covidsafety.

Dates Location

In-Person Seminar-Madison

Friday, December 9, 2022 **State Bar Center** 5302 Eastpark Blvd. Madison, WI (608) 257-3838

Live Webcast

Friday, December 9, 2022

Webcast Replay

Tuesday, December 20, 2022 Wednesday, December 28, 2022 Tuesday, January 10, 2023 Thursday, January 19, 2023 Monday, January 23, 2023 Friday, January 27, 2023 Wednesday, February 1, 2023 Thursday, February 16, 2023

Additional webcast replay dates are available for this program. Visit wisbar.org/seminars for more information and to register.

Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for 3.5 CLE credits. It does not qualify for EPR credit.

Book Bonus!

Wisconsin Guide to Citation

Seminar attendees will enjoy a free two-week trial of the Wisconsin Guide to Citation Books UnBound® title and an invitation to save 20% on either a one-year subscription to the Books UnBound title or purchase of the print book.* Format citations in documents submitted to Wisconsin courts and administrative agencies correctly with this handy practical resource.

* Attendees will receive information to access the free trial and discount via email after attending the program. Discount applies to both print and digital Books UnBound editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.

Wisconsin Guide to Citation And Dist. Attendees receive a FREE two-week trial of this Books UnBound title

Additional Learning Opportunities

The Basics of Appellate Practice 2022

Explore the exciting world of criminal appellate practice, where lawyers can have a real human impact and shape Wisconsin law to benefit others. Get a crash course on appellate practice basics and find out how honing your appellate practice skills will make you a better advocate in any area of practice. 1 CLE

Webcast Replays: Nov. 17, 2022 | Dec. 19, 2022

Appellate Practice and Procedure in Wisconsin

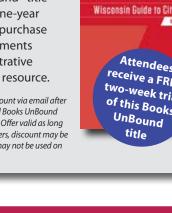
Appellate Practice is a key resource for basic information on appellate procedures, plus sophisticated commentary on expedited appeals, briefing, oral argument, and other important topics. It includes additional resources like outlines, appellate court forms, and a complete set of fillable forms. (Includes 2020-21 supplement.)

Print Book: #AK0023; 744+ pp.; 8th ed. 2019-20; Member: \$229 | Nonmember: \$286.25 Books UnBound Subscription: #AE0023_SUB; Member: \$209 | Nonmember: \$262

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Online Subscription: #FSFBZ000; Members Only: \$699



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*Some exclusions may apply.

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Priority Code: S4176B

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🗆 Nonmember	□ \$289	□ \$319	
Ultimate Pass Gold/Silver	□ \$0	□ \$0	
Ultimate Pass Bronze	□ \$209	□ \$0	
Passbook Certificate	1 Certificate	🗆 1 Certificate	

WEBCAST REPLAYS:

Tuesday, Dec. 20, 2022

IN-PERSON SEMINAR:

Friday, Dec. 9, 2022 - Madison
LIVE WEBCAST:

Friday, Dec. 9, 2022

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□ 10010ay, Jan. 25, 2025
Friday, Jan. 27, 2023
🗌 Wednesday, Feb. 1, 2023
Thursday, Feb. 16, 2023

Monday Jan 22 2022

PAYMENT: Tuition Amount Enclosed \$

	State Bar Passbook Certificate (enter certificate numb	oer) #	
	Check enclosed (payable to State Bar PINNACLE)		
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Card	! No		

Signature_

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Mail to: State Bar PINNACLE Registrations P.O. Box 7158 Madison, WI 53707-7158