



Effective Legal Writing 2022

Program dates start December 9. Register today!

3.5 CLE

Effective Legal Writing 2022

Word has it

Take your legal writing to the next level, making it a more enjoyable experience for you and your readers with help from *Effective Legal Writing 2022*. You'll learn valuable techniques you can put to use in your daily communications, court filings, and beyond.

Attorneys of all skill levels will benefit from the creative, proven approaches our all-star team of legal writing presenters will share. You'll discover how to make your writing more interesting, more persuasive, and more memorable with strategies to help you draft concise, engaging prose.

How you'll benefit:

- Discover ways to improve your legal writing that you can implement right away
- Know what verbiage will resonate with your audience
- Understand what in-house counsel needs from outside attorneys
- Receive tips for proofreading and cite-checking
- Avoid common legal writing mistakes

Who should attend:

- All attorneys
- Appellate counsel
- In-house counsel
- Law clerks
- Law students
- Paralegals
- Legal assistants
- Lobbyists

Brush up on the latest legal writing techniques and make your arguments shine with everything you'll learn at *Effective Legal Writing 2022*. **Register now!**

Schedule

8:00 AM Registration

8:30 AM A Bit of the Ol' Razzle-Dazzle: Tips for Better Legal Writing

- Compelling introductions
- Theme development
- Using cultural references
- Powerful verbs for powerful writing
- Learning to use sentence structure to your advantage
Chad Baruch

9:30 AM Horror Stories: How to Avoid Embarrassing Yourself

- Proofreading
- Cite-checking
- Know your audience
- Make it easy for the judge
Ian A.J. Pitz

10:30 AM Break

10:45 AM You Can't Always Get What You Want (From Outside Counsel) – Help Clients Get What They Need

- Making opinion letters, legal memoranda and other objective writing effective for your client – including in-house counsel
- Making legal updates, newsletters, etc. stand out
- Briefs, position statements, and other persuasive writing – one general counsels' perspective
 - ▶ Making your clients complex business and legal issues understandable and compelling
Chris Ashley

12:00 PM Program Concludes

Following program start time, schedule will vary slightly from above listed times.

Anytime. Anywhere. CLE OnDemand.™

Watch, pause, rewind, and replay information-packed PINNACLE seminars from anywhere you've got a computer and an Internet connection.

www.wisbar.org/ondemand

Faculty

Program Presenters

Chris Ashley

The Research Foundation for SUNY,
Madison

Chad Baruch

Johnston Tobey Baruch, PC, Dallas, TX

Ian A.J. Pitz

Michael Best & Friedrich LLP, Madison

Registration

Online: wisbar.org/seminars

Phone: (800) 728-7788

Fax: (608) 257-5502

Mail: State Bar PINNACLE Registrations
P.O. Box 7158
Madison, WI 53707-7158

State Bar CLE/PINNACLE Passbook

Registrations: Passbook Certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook Certificates are also welcome.

Registration Cancellations: Please visit wisbar.org/cancellations for information on PINNACLE registration cancellation policies.

Course Materials for Attendees:

Course materials are provided in PDF format and are downloadable from *myStateBar* on wisbar.org up to two days prior to and 90 days after your seminar.

COVID-19 safety information:

Complete and current safety guidelines can be found at wisbar.org/covidsafety.

Dates Location

In-Person Seminar – Madison

Friday, December 9, 2022

State Bar Center

5302 Eastpark Blvd.

Madison, WI

(608) 257-3838

Live Webcast

Friday, December 9, 2022

Webcast Replay

Tuesday, December 20, 2022

Wednesday, December 28, 2022

Tuesday, January 10, 2023

Thursday, January 19, 2023

Monday, January 23, 2023

Friday, January 27, 2023

Wednesday, February 1, 2023

Thursday, February 16, 2023

Additional webcast replay dates are available for this program.

Visit wisbar.org/seminars for more information and to register.

Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **3.5 CLE credits**. It does not qualify for EPR credit.

Book Bonus!

Wisconsin Guide to Citation

Seminar attendees will enjoy a **free two-week trial** of the *Wisconsin Guide to Citation* Books UnBound® title and an invitation to **save 20%** on either a one-year subscription to the Books UnBound title or purchase of the print book.* Format citations in documents submitted to Wisconsin courts and administrative agencies correctly with this handy practical resource.

* Attendees will receive information to access the free trial and discount via email after attending the program. Discount applies to both print and digital Books UnBound editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.



Additional Learning Opportunities

The Basics of Appellate Practice 2022

Explore the exciting world of criminal appellate practice, where lawyers can have a real human impact and shape Wisconsin law to benefit others. Get a crash course on appellate practice basics and find out how honing your appellate practice skills will make you a better advocate in any area of practice. **1 CLE**

Webcast Replays: Nov. 17, 2022 | Dec. 19, 2022

Appellate Practice and Procedure in Wisconsin

Appellate Practice is a key resource for basic information on appellate procedures, plus sophisticated commentary on expedited appeals, briefing, oral argument, and other important topics. It includes additional resources like outlines, appellate court forms, and a complete set of fillable forms. (Includes 2020-21 supplement.)

Print Book: #AK0023; 744+ pp.; 8th ed. 2019-20; **Member:** \$229 | **Nonmember:** \$286.25

Books UnBound Subscription: #AE0023_SUB; **Member:** \$209 | **Nonmember:** \$262

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Online Subscription: #FSFBZ000; **Members Only:** \$699



What's your Ultimate?

An **Ultimate Pass™** lets you earn CLE the way you want to – all for one annual fee. Find the option that fits your needs.

Gold, Silver, or Bronze.
Choose the one that's right for you.



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*Some exclusions may apply.

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Priority Code: S 4 1 7 6 B

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| <input type="checkbox"/> State Bar Member | <input type="checkbox"/> \$209 | <input type="checkbox"/> \$239 |
| <input type="checkbox"/> Nonmember | <input type="checkbox"/> \$289 | <input type="checkbox"/> \$319 |
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IN-PERSON SEMINAR:

☐ Friday, Dec. 9, 2022 – Madison

LIVE WEBCAST:

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WEBCAST REPLAYS:

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☐ Lawyer State Bar Member No. _____

☐ Nonlawyer Profession _____

Name _____

Firm Name _____

Address _____

City/State/Zip _____

Phone Number _____

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PAYMENT: Tuition Amount Enclosed \$ _____

☐ State Bar Passbook Certificate (enter certificate number) # _____

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Mail to: State Bar PINNACLE Registrations
P.O. Box 7158
Madison, WI 53707-7158

Event Code: CA3387W R R2 R3 R4 R5 R6 R7 R8