



STATE BAR  
OF WISCONSIN

P.O. Box 7158, Madison, WI 53707-7158



The Essentials of Music  
Copyright Law with The Beatles

**IN-PERSON SEMINAR:** Wednesday, November 30, 2022  
Madison

**LIVE WEBCAST:** Wednesday, November 30, 2022

**WEBCAST REPLAYS:**  
Thursday, December 8, 2022  
Monday, December 12, 2022  
Friday, December 16, 2022  
Wednesday, December 21, 2022  
Thursday, December 29, 2022  
Monday, January 9, 2023  
Tuesday, January 17, 2023  
Saturday, January 21, 2023

**Additional webcast replay dates are available for this program.** Visit [wisbar.org/seminars](http://wisbar.org/seminars) for more information and to register.



**Programs start November 30. Register today!**

# The Essentials of Music Copyright Law with The Beatles *Featuring Jim Jesse*



**4.5 CLE Credits**



# The Essentials of Music Copyright Law with The Beatles

## Featuring Jim Jesse



### A splendid time is guaranteed for all

*The Essentials of Music Copyright Law with The Beatles* features veteran copyright attorney and music law lover **Jim Jesse**. Using *The Beatles* as a case study, Jim will provide an overview of core concepts in music copyright law, explain the legal framework surrounding successful artists, and discuss common ethical challenges.

“Get Back” to copyright law basics, learn how to prove a copyright infringement case, and explore common defenses such as fair use. Delve into famous copyright cases from the past and emerging issues in music and copyright law. Best of all, you’ll hear the music of *The Beatles* throughout this rockin’ CLE session!

### How you’ll benefit:

- Receive an overview of music copyright law through a Fab Four lens
- Learn how to get a copyright for music and what rights copyright protection provides
- Review burdens of proof in copyright infringement litigation
- Discuss famous copyright infringement cases and listen to the songs in question
- Understand potential defenses to a copyright infringement claim

### Who should attend:

- Intellectual property lawyers
- Lawyers interested in music copyright law or the music industry
- Business lawyers
- Beatles fans

Copyright law “Help!” is here. “We Can Work it Out” at *The Essentials of Music Copyright Law with The Beatles Featuring Jim Jesse*. **Register now!**

## Schedule

**7:45 AM Registration**

**8:00 AM Introduction to Copyright Concepts**

- The legal framework of a band
- What is a copyright?
- Two copyrights in every song
- Registration of a copyright
- Duration of a copyright
- Music publishing v. sound recordings
- 17 U.S.C. §101-102

**9:30 AM Exclusive Rights**

- Rights of reproduction
- Rights of distribution
- Derivative works
- Synchronization licensing
- 17 U.S.C. §106 (1)-(3) and §115

**10:00 AM Break**

**10:15 AM Exclusive Rights (continued)**

- Right of public performance of musical composition
- Right of public performance of sound recording
- Music streaming
- Right to public display
- 17 U.S.C. §106 (4)-(6)

**11:40 AM Joint Authorship and Works Made-for-Hire**

**12:15 PM Program Concludes**

*Following program start time, schedule will vary slightly from above listed times.*

*Be a star both in and out of the courtroom with the State Bar of Wisconsin PINNACLE National Presenter Series. Receive coaching from nationally recognized speakers with experience helping lawyers rise to the challenges of today’s legal landscape.*



## Featured Presenter

**Jim Jesse** has been an attorney for 25 years, consulting and practicing in the areas of intellectual property, licensing, and music law. He is the former general counsel for Cool Music Network (THECOOLTV), a 24-hour-a-day music video television network. As founder of Rock N' Roll Law, Jim has been a full-time CLE presenter since 2013. He has taught music law to thousands of attorneys across the country.

Jim is a true "Paperback Writer" as the author of *The Music Copyright Law Manual* and *The Musician's Guide to Music Copyright Law*. He is also a singer and songwriter and has released two albums, *Down on the South Side* and *Better Late Than Never*.

He graduated from the University of Kansas in 1983 with a B.S. in Business and a minor in Political Science, and he earned his J.D. in 1992 from the University of Missouri – Kansas City. He is admitted to practice and a member in good standing in Kansas.



## Rave Reviews for Jim Jesse

*"If all CLEs were this good, lawyers would spend all their time in the classroom."*

*"For copyright practitioners, Jim's CLE is comprehensive and engaging. For non-copyright practitioners, Jim's CLE is approachable and entertaining. Either way, it's a great way to spend an afternoon!"*

*"The best CLE I have ever attended. Great visuals and audio, well organized and presented."*

*"Outstanding class. A fascinating review of music history combined with the legal mechanics of the music business. The most fun I have ever had at a CLE presentation in more than 30 years of practice."*

## Dates / Location

### In-Person Seminar – Madison

Wednesday, November 30, 2022  
**State Bar Center**  
5302 Eastpark Blvd.  
Madison, WI  
(608) 257-3838

### Live Webcast

Wednesday, November 30, 2022

### Webcast Replay

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## Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **4.5 CLE credits**. It does not qualify for EPR credit.

## Registration

**ONLINE:** [wisbar.org/seminars](https://wisbar.org/seminars)

**PHONE:** (800) 728-7788

**FAX:** (608) 257-5502

**MAIL:** State Bar PINNACLE Registrations

P.O. Box 7158

Madison, WI 53707-7158

**State Bar CLE/PINNACLE Passbook Registrations:** Passbook Certificates must be received by the State Bar at least one business day prior to the event. For in-person seminars, walk-in registrations using Passbook Certificates are also welcome.

**Registration Cancellations:** Please visit [wisbar.org/cancellations](https://wisbar.org/cancellations) for information on PINNACLE registration cancellation policies.

**Course Materials for Attendees:** Course materials are provided in PDF format and are downloadable from *myStateBar* on [wisbar.org](https://wisbar.org) up to two days prior to and 90 days after your seminar.

**COVID-19 Safety Information:** Complete and current safety guidelines can be found at [wisbar.org/covidsafety](https://wisbar.org/covidsafety).

## Book Bonus!

### Intellectual Property in Wisconsin

Seminar attendees will enjoy a **free two-week trial** of the *Intellectual Property in Wisconsin* Books UnBound® title and an invitation to **save 20%** on either a 1-year subscription to the Books UnBound title or purchase of the print book.\* Help clients protect intellectual property, whether it's an invention, a trade secret, a work of art, or their reputation.



\*Attendees will receive information to access the free trial and discount via email after attending the program. Discount applies to both print and digital Books UnBound editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.

## Additional Learning Opportunities

### Toward 2025: Trends in Intellectual Property Litigation 2022

Make sure you're up to date on what's considered eligible (and what isn't) for patent protection. Receive a quick-hitting rundown of key venues for intellectual property litigation and examine the first fair use case decided by the U.S. Supreme Court in 25 years. **1 CLE**

CLE OnDemand Seminar: #CA3302D; Member: \$89 | Nonmember: \$139

### Decrypting Non-fungible Tokens 2022

Consider the numerous legal issues and potential risks associated with non-fungible tokens (NFTs). Understand what can be turned into an NFT, understand the potential securities law, financial, regulatory, tax, and intellectual property implications of this new, popular technology. **1 CLE**

CLE OnDemand Seminar: #CA3352D; Member: \$89 | Nonmember: \$139

### Contract Law in Wisconsin

Find numerous practice tips and points to consider when drafting or reviewing a contract. *Contract Law in Wisconsin* covers all the key aspects of contracts – from formation to rescission and reformation. (Includes 2020-21 supplement).

Print Book: #AK0040; 894+ pp.; 5th ed. 2018-19; Member: \$275 | Nonmember: \$343.75  
Books UnBound® Subscription: #AE0040\_SUB; Member: \$249 | Nonmember: \$311

Anytime. Anywhere. CLE OnDemand.™

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## The Essentials of Music Copyright Law with The Beatles

Priority Code: S 4171B

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Lawyer State Bar Member No. \_\_\_\_\_

Nonlawyer Profession \_\_\_\_\_

Name \_\_\_\_\_

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

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**PAYMENT:** Tuition Amount Enclosed \$ \_\_\_\_\_

State Bar Passbook Certificate (enter certificate number) # \_\_\_\_\_

Check enclosed (payable to State Bar PINNACLE)

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Event Code: CA3386M W R R2 R3 R4 R5 R6 R7 R8