



# We've Got You Covered: Insurance Coverage in Wisconsin 2022

Program dates start October 19. Register today!

7 CLE

# We've Got You Covered: Insurance Coverage in Wisconsin 2022

**Produced in partnership with the Wisconsin Defense  
Counsel Insurance Law Committee**

## Cover key concerns

Discover the most current issues making waves in the insurance law space and pick up best practices for handling claims at *We've Got You Covered: Insurance Coverage in Wisconsin 2022*. A lineup of top-notch insurance law attorneys will fill you in on a range of timely topics, from uninsured motorist coverage to slander and libel claims. You'll make sense of recent court decisions on coverage issues and come away with the comprehensive know-how you need to confidently handle your next claim.

## How you'll benefit:

- Delineate which policies apply – and in what order – when determining coverage
- Accurately assess whether coverage extends to additional insureds
- Understand general requirements and exclusions for personal and advertising injury coverage
- Effectively handle claims made simultaneously against multiple policies
- Determine whether appraisal of property is appropriate

## Who should attend:

- Insurance lawyers
- Civil litigators
- Tort lawyers
- Corporate counsel
- Business lawyers
- General practitioners

Take on the latest in claims, updates, and best practices by claiming your spot at *We've Got You Covered: Insurance Coverage in Wisconsin 2022*.

**Register now!**

## Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **7 CLE credits**. It does not qualify for EPR credit.

## Registration

**ONLINE:** [www.wisbar.org/seminars](http://www.wisbar.org/seminars)

**PHONE:** (800) 728-7788

**FAX:** (608) 257-5502

**MAIL:** State Bar PINNACLE Registrations

P.O. Box 7158

Madison, WI 53707-7158

**State Bar CLE/PINNACLE Passbook registrations:** Passbook certificates must be received by the State Bar at least one business day prior to the event.

**Registration cancellations:** Please visit [wisbar.org/cancellations](http://wisbar.org/cancellations) for information on PINNACLE registration cancellation policies.

**Course materials for those attending the seminar:** Course materials are provided in PDF format and are downloadable from *myStateBar* on [wisbar.org](http://wisbar.org) up to two days prior to and 90 days after your seminar.

**COVID-19 safety information:** Complete and current safety guidelines can be found at [wisbar.org/covidsafety](http://wisbar.org/covidsafety).

## Book Sale!

### *Anderson on Wisconsin Insurance Law*

SAVE 20% on *Anderson on Wisconsin Insurance Law*.\* Plus, all seminar attendees receive a free two-week trial of the Books UnBound® version. It's been the go-to resource for the insurance industry, insurance lawyers, and the courts for more than 30 years. You'll find concise explanations of cases and court decisions affecting how insurance policies are written, interpreted, and applied in Wisconsin.

Use discount code CA3345 when ordering online at [wisbar.org/AK0207](http://wisbar.org/AK0207) or by calling (800) 728-7788.

**Print Book:** #AK0207; 1,690+ pp.; 8th ed. 2019-20 (includes 2020-21 supplement)

**Member:** ~~\$380~~ \$304 **Nonmember:** ~~\$475~~ \$380

**Books UnBound Subscription:** #AE0207\_SUB

**Member:** ~~\$372~~ \$297.80 **Nonmember:** ~~\$464~~ \$371.20



**Attendees receive a FREE two-week trial of this Books UnBound title!**

\*Discount applies to both print and digital Books UnBound editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.

# Schedule

**8:00 AM** **Registration**

**8:30 AM** **What Is Personal and Advertising Injury Coverage as a Part of a General Liability Policy?**

- Explanation of a personal and advertising injury
- Examples of common personal and advertising injury insurance claims
- General requirements of personal and advertising injury coverage
- Exclusions for personal and advertising injury
- Analysis of the enumerated offenses in the definition of personal and advertising injury

*Kara M. Burgos*

**9:30 AM** **Successor Liability Coverage Issues**

- Determining whether a successor entity has insurance rights
- Addressing the scope of coverage provided
- Limitations on assignment of insurance rights

*James M. Sosnoski*

**10:30 AM** **Break**

**10:45 AM** **Additional Insured Coverage**

- What is an “additional insured”?
  - How is coverage typically triggered?
  - What are the limitations?
  - Common examples of additional insureds
  - Common issues, particularly in multi-party litigation
- Contract indemnity provisions
  - Common approaches
  - Parallels to additional insured coverage
- When and how is duty to defend determined? – Contrast with indemnity
  - Discovery needs
  - Interpretive rules

*Jeffrey L. Leavell*

**11:45 AM** **Lunch (on your own)**

**12:45 PM** **Appraisal of Property Insurance Disagreements**

- Circumstances in which appraisal is appropriate
- Qualifications of appraisers and umpires
- Challenging the results of an appraisal

*Joshua B. Cronin*

**1:45 PM** **Uninsured and Underinsured Motorist Coverage**

- Where does it come from?
- What might a policy provide?
- Current case law on the coverages

*Joseph J. Sarmiento, IV*

**2:45 PM** **Break**

**3:00 PM** **Priority of Coverage: Determining Which Policies Apply – And in What Order**

- Distinguishing between primary, excess or secondary, and umbrella coverages
- The role of and how to apply other insurance clauses
- Issues relating to the allocation of defense costs and indemnity among primary and excess insurers

*Maxted Lenz, Linda S. Schmidt*

**4:00 PM** **Program Concludes**

*Following program start time, schedule will vary slightly from above listed times.*

## Faculty

### Program Chairs

**Brad A. Markvart**

The General, Appleton

**Ariella Schreiber**

Rural Mutual Insurance Co., Madison

### Presenters

**Kara M. Burgos**

Moen Sheehan Meyer, Ltd., La Crosse

**Joshua B. Cronin**

von Briesen & Roper, S.C., Milwaukee

**Jeffrey L. Leavell**

Jeffrey Leavell, S.C., Racine

**Maxted Lenz**

Godfrey & Kahn, S.C., Madison

**Joseph J. Sarmiento, IV**

West Bend Mutual Insurance Co.,  
West Bend

**Linda S. Schmidt**

Godfrey & Kahn, S.C., Madison

**James M. Sosnoski**

Meissner Tierney Fisher & Nichols, S.C.,  
Milwaukee

## Dates / Locations

### In-Person Seminar – Madison

Wednesday, October 19, 2022

**State Bar Center**

5302 Eastpark Blvd., Madison, WI  
(608) 257-3838

### Live Webcast

Wednesday, October 19, 2022

### Webcast Replays

Friday, October 28, 2022

Saturday, November 5, 2022

Tuesday, November 8, 2022

Monday, November 14, 2022

Wednesday, November 23, 2022

Tuesday, November 29, 2022

Friday, December 9, 2022

Thursday, December 15, 2022

**Additional webcast replay dates are available for this program.**

Visit [wisbar.org/seminars](http://wisbar.org/seminars) for more information and to register.

## Additional Learning Opportunities

### CLE Seminars | CLE OnDemand

#### 45th Annual Torts Update

Stay on top of your game with all the latest developments on recreational immunity, medical malpractice, and reducing clauses in medical malpractice in this quick-hitting half day program. Plus, examine the ruling in the highly anticipated *Colectivo v. Society Insurance* case, with insights from counsel for the plaintiff and the defense attorneys who argued the case. **4 CLE/1 EPR**

**Webcast Replays:** Sept. 22, 2022 | Sept. 30, 2022 | Oct. 5, 2022 | Oct. 11, 2022  
Oct. 17, 2022 | Oct. 28, 2022 | Nov. 2, 2022 | Nov. 10, 2022  
Dec. 6, 2022 | Dec. 22, 2022 | Dec. 28, 2022 | Jan. 25, 2023 | Jan. 31, 2023

#### Car Crash Symposium 2022

Get up to speed on current issues in auto crash cases with help from experienced practitioners and judges. You'll receive an overview of technology to use when presenting visual evidence and learn how to ensure it's admitted at trial. You'll also explore issues related to car accident settlements involving minors. **6 CLE**

**CLE OnDemand Seminar:** #CA3248D; **Member:** \$269 | **Nonmember:** \$349

### Books/Books UnBound

#### Wisconsin Civil Procedure Before Trial

*Wisconsin Civil Procedure Before Trial* provides the map lawyers need to successfully navigate the complex rules found throughout the Wisconsin Statutes and case law, including the local rules of each jurisdiction. Civil Procedure's nuts-and-bolts approach to complex issues and topics includes helpful checklists and practice pointers to improve your efficiency. (Includes 2021-22 supplement)

**Print Book:** #AK0166; 1,254+ pp.; 7th ed. 2020-21; 2 vol; **Member:** \$275 | **Nonmember:** \$343.75

**Books UnBound® Subscription:** #AE0166\_SUB; **Member:** \$270 | **Nonmember:** \$337



## We've Got You Covered: Insurance Coverage in Wisconsin 2022

Priority Code: S 4149 B

| SEMINAR TUITION                                    | IN-PERSON SEMINAR                      | WEBCAST SEMINAR                        |
|--|--|--|
| <input type="checkbox"/> State Bar Member          | <input type="checkbox"/> \$239         | <input type="checkbox"/> \$269         |
| <input type="checkbox"/> Nonmember                 | <input type="checkbox"/> \$319         | <input type="checkbox"/> \$349         |
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Nonlawyer Profession \_\_\_\_\_

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Firm Name \_\_\_\_\_

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**PAYMENT: Tuition Amount Enclosed** \$ \_\_\_\_\_

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Check enclosed (payable to State Bar PINNACLE)

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**NOTICE:** By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

**Mail to:** State Bar PINNACLE Registrations  
P.O. Box 7158  
Madison, WI 53707-7158

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