



Write On: Effective Legal Writing 2021

Program dates start December 10. Register today!

4 CLE

Write On: Effective Legal Writing 2021

All the write moves

Have you ever wondered what it would take to propel your legal writing into a more enjoyable experience for you and your readers? Find out how to advance your skills at *Write On: Effective Legal Writing 2021*. Our presenters will share valuable techniques that you can immediately put to use in your daily communications with clients, courts, and beyond.

You'll learn new and traditional writing approaches as well as ways to infuse creativity into your writing. Discover how you can make your writing more interesting, and even more persuasive, to judges who grew up with instant messaging and texts. Brush up on the latest legal writing methods that will make your arguments shine.

How you'll benefit:

- Gain tips for immediately improving your legal writing
- Learn how to write more persuasively
- Understand how to appeal to the new generation of judges
- Draft arguments that are actually enjoyable to read
- Polish your storytelling and advocacy skills

Who should attend:

- All lawyers
- Paralegals
- Legal assistants
- Law students

Register now!

Schedule

8:30 AM **Facts with an Impact: Put Snap, Crackle, and Pop Into Your Legal Writing**
Anne Berleman Kearney

9:20 AM **Legal Citation and Typography: Making Your Briefs More Readable, Credible, and Persuasive**
Dylan O. Drummond

10:10 AM **Break**

10:25 AM **Writing for the Toy Story Generation**
An engaging look at how to adapt tried-and-true writing techniques to reach a younger generation of judges
Chad Baruch

11:15 AM **Win the Easy Ones**
Most common mistakes made when drafting briefs in Wisconsin's appellate courts and a primer on Wisconsin's new appellate e-filing rules
Malinda J. Eskra

12:05 PM **Program Concludes**

Following program start time, schedule will vary slightly from above listed times.

Faculty

Program Presenters

Chad Baruch
Johnston Tobey Baruch
Dallas, TX

Dylan O. Drummond
Gray Reed
Dallas, TX

Malinda J. Eskra
Reinhart Boerner Van Deuren, S.C.
Milwaukee

Anne Berleman Kearney
Appellate Consulting Group
Milwaukee

Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **4 CLE credits**. It does not qualify for EPR credit.

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Dates /

Live Webcast

Friday, December 10, 2021

Webcast Replay

Monday, December 20, 2021

Friday, December 31, 2021

Thursday, January 6, 2022

Wednesday, January 12, 2022

Tuesday, January 18, 2022

Monday, January 24, 2022

Monday, January 31, 2022

Wednesday, February 9, 2022

Registration /

Online: www.wisbar.org/seminars

Phone: (800) 728-7788

Fax: (608) 257-5502

Mail: State Bar PINNACLE Registrations
P.O. Box 7158, Madison, WI
53707-7158

State Bar CLE/PINNACLE Passbook

Registrations: Passbook Certificates must be received by the State Bar at least one business day prior to the event.

Registration Cancellations: Please visit wisbar.org/cancellation_policy for information on PINNACLE registration cancellation policies.

Course materials for those attending the seminar: Course materials are provided in PDF format and are downloadable from *myStateBar* on wisbar.org up to two days prior to and 90 days after your seminar.

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Print Book: #AK0230; 16 pp.; 10th ed. 2020-21

Member: ~~\$39~~ \$31.20 | **Nonmember:** ~~\$49~~ \$39.20

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Member: ~~\$53~~ \$42.40 | **Nonmember:** ~~\$66.25~~ \$53

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Additional Learning Opportunities /

Annual Constitutional Law Symposium 2021

Examine some of the most significant and controversial constitutional questions from the past year such as student speech, political demonstrations, vaccine mandates, and voting rights. Be ready to address the future implications of these high-profile cases. 6 CLE

Live Webcast: Dec. 9, 2021

Webcast Replay: Dec. 17, 2021 | Dec. 22, 2021 | Dec. 28, 2021 | Jan. 7, 2022
Jan. 13, 2022 | Jan. 19, 2022 | Jan. 25, 2022 | Jan. 31, 2022

Appellate Practice and Procedure in Wisconsin

Your trusted reference for appellate practice before the Wisconsin Court of Appeals and the Wisconsin Supreme Court, this resource provides everything from basic information on appellate procedure to in-depth commentary on appeals, briefing, oral arguments, and more. (Includes 2020-21 supplement.)

Print Book: #AK0023; 744+ pp.; 8th ed. 2019-20; **Member:** \$210 | **Nonmember:** \$262

Books UnBound Subscription: #AE0023_SUB; **Member:** \$189 | **Nonmember:** \$236.25

Attorney's Guide to the Seventh Circuit Court of Appeals

The *Guide* is your must-have roadmap for successfully appealing a case to the Seventh Circuit. It gives step-by-step guidance on everything from preparing and filing an appeal, to briefs, to presenting oral arguments. You'll find valuable advice from court personnel and experienced appellate practitioners.

Print Book: #AK0224; 1,000+ pp.; 7th ed. 2020-21; **Member:** \$210 | **Nonmember:** \$263

Books UnBound Subscription: #AE0224_SUB; **Member:** \$189 | **Nonmember:** \$236.25

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WEBCAST DATES:

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Lawyer State Bar Member No. _____

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