



# Write On: Effective Legal Writing 2021

**Program dates start December 10. Register today!**

**4 CLE**

# Write On: Effective Legal Writing 2021

## All the write moves

Have you ever wondered what it would take to propel your legal writing into a more enjoyable experience for you and your readers? Find out how to advance your skills at *Write On: Effective Legal Writing 2021*. Our presenters will share valuable techniques that you can immediately put to use in your daily communications with clients, courts, and beyond.

You'll learn new and traditional writing approaches as well as ways to infuse creativity into your writing. Discover how you can make your writing more interesting, and even more persuasive, to judges who grew up with instant messaging and texts. Brush up on the latest legal writing methods that will make your arguments shine.

## How you'll benefit:

- Gain tips for immediately improving your legal writing
- Learn how to write more persuasively
- Understand how to appeal to the new generation of judges
- Draft arguments that are actually enjoyable to read
- Polish your storytelling and advocacy skills

## Who should attend:

- All lawyers
- Paralegals
- Legal assistants
- Law students

**Register now!**

## Schedule

- 8:30 AM** **Facts with an Impact: Put Snap, Crackle, and Pop Into Your Legal Writing**  
*Anne Berleman Kearney*
- 9:20 AM** **Legal Citation and Typography: Making Your Briefs More Readable, Credible, and Persuasive**  
*Dylan O. Drummond*
- 10:10 AM** **Break**
- 10:25 AM** **Writing for the Toy Story Generation**  
An engaging look at how to adapt tried-and-true writing techniques to reach a younger generation of judges  
*Chad Baruch*
- 11:15 AM** **Win the Easy Ones**  
Most common mistakes made when drafting briefs in Wisconsin's appellate courts and a primer on Wisconsin's new appellate e-filing rules  
*Malinda J. Eskra*
- 12:05 PM** **Program Concludes**

*Following program start time, schedule will vary slightly from above listed times.*

## Faculty

### Program Presenters

**Chad Baruch**  
Johnston Tobey Baruch  
Dallas, TX

**Dylan O. Drummond**  
Gray Reed  
Dallas, TX

**Malinda J. Eskra**  
Reinhart Boerner Van Deuren, S.C.  
Milwaukee

**Anne Berleman Kearney**  
Appellate Consulting Group  
Milwaukee

## Credits

This program will be submitted to the Wisconsin Board of Bar Examiners for **4 CLE credits**. It does not qualify for EPR credit.

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[www.wisbar.org/ondemand](http://www.wisbar.org/ondemand)

## Dates

### Live Webcast

Friday, December 10, 2021

### Webcast Replay

Monday, December 20, 2021

Friday, December 31, 2021

Thursday, January 6, 2022

Wednesday, January 12, 2022

Tuesday, January 18, 2022

Monday, January 24, 2022

Monday, January 31, 2022

Wednesday, February 9, 2022

## Registration

**Online:** [www.wisbar.org/seminars](http://www.wisbar.org/seminars)

**Phone:** (800) 728-7788

**Fax:** (608) 257-5502

**Mail:** State Bar PINNACLE Registrations  
P.O. Box 7158, Madison, WI  
53707-7158

### State Bar CLE/PINNACLE Passbook

**Registrations:** Passbook Certificates must be received by the State Bar at least one business day prior to the event.

**Registration Cancellations:** Please visit [wisbar.org/cancellation\\_policy](http://wisbar.org/cancellation_policy) for information on PINNACLE registration cancellation policies.

**Course materials for those attending the seminar:** Course materials are provided in PDF format and are downloadable from *myStateBar* on [wisbar.org](http://wisbar.org) up to two days prior to and 90 days after your seminar.

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Print Book: #AK0230; 16 pp.; 10th ed. 2020-21  
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Books UnBound Subscription: # AE0230\_SUB  
Member: ~~\$53~~ \$42.40 | Nonmember: ~~\$66.25~~ \$53

\* Discount applies to both print and digital Books UnBound editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.



## Additional Learning Opportunities

### Annual Constitutional Law Symposium 2021

Examine some of the most significant and controversial constitutional questions from the past year such as student speech, political demonstrations, vaccine mandates, and voting rights. Be ready to address the future implications of these high-profile cases. 6 CLE

**Live Webcast:** Dec. 9, 2021

**Webcast Replay:** Dec. 17, 2021 | Dec. 22, 2021 | Dec. 28, 2021 | Jan. 7, 2022  
Jan. 13, 2022 | Jan. 19, 2022 | Jan. 25, 2022 | Jan. 31, 2022

### Appellate Practice and Procedure in Wisconsin

Your trusted reference for appellate practice before the Wisconsin Court of Appeals and the Wisconsin Supreme Court, this resource provides everything from basic information on appellate procedure to in-depth commentary on appeals, briefing, oral arguments, and more. (Includes 2020-21 supplement.)

Print Book: #AK0023; 744+ pp.; 8th ed. 2019-20; Member: \$210 | Nonmember: \$262  
Books UnBound Subscription: #AE0023\_SUB; Member: \$189 | Nonmember: \$236.25

### Attorney's Guide to the Seventh Circuit Court of Appeals

The *Guide* is your must-have roadmap for successfully appealing a case to the Seventh Circuit. It gives step-by-step guidance on everything from preparing and filing an appeal, to briefs, to presenting oral arguments. You'll find valuable advice from court personnel and experienced appellate practitioners.

Print Book: #AK0224; 1,000+ pp.; 7th ed. 2020-21; Member: \$210 | Nonmember: \$263  
Books UnBound Subscription: #AE0224\_SUB; Member: \$189 | Nonmember: \$236.25

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## Write On: Effective Legal Writing 2021

Priority Code: S 4 0 5 3 B

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