



Program dates start October 16. Register today!



We've Got You Covered: Insurance Coverage in Wisconsin 2019

This program is co-produced with the Wisconsin Defense Counsel's Insurance Law Committee

All things insurance law

We've Got You Covered: Insurance Coverage in Wisconsin 2019 will familiarize you with issues that can arise in tricky coverage situations, teach you best practices for reading insurance policies with ease, and catch you up on recent court interpretations of key policy coverage issues impacting Wisconsin policyholders, insurers, and the public.

How you'll benefit:

- Learn how to read and interpret various insurance policies
- Receive tools to help you find relevant policy provisions and win a coverage argument
- Discuss the most recent court interpretations of common CGL exclusions and personal & advertising injury offenses
- Understand the issues that arise under additional insured coverages and endorsements
- Learn how to determine priority of coverage when multiple policies may cover a claim

Who should attend:

- Insurance law attorneys
- Personal injury lawyers
- Civil litigators
- Torts lawyers
- Corporate counsel
- Business lawyers
- Intellectual property attorneys
- General practitioners

Schedule

8:00 AM Registration

8:30 AM Take the Chance Out of Policy Review with the D.I.C.E. Method

- Interpreting insurance policies to find all coverage-affecting provisions
- Understanding and using the Declarations, Insurance Agreement, Conditions and Exclusions (D.I.C.E.) Method Crystal M. Uebelher

9:20 AM What's New with the Duty to Defend?

- Basic principles of the insurer's duty to defend
- Updates regarding changes and clarifications to the duty to defend *Eileen I. Dorfman*

10:10 AM Break

10:25 AM Common CGL Exclusions and Their Recent Interpretation

- The most common CGL exclusions and how Wisconsin courts interpreted them in seminal cases
- Case law update with common exclusions at issue Barbara A. O'Brien, Brad A. Markvart

11:15 AM Dealing with Multiple Policies

- The interplay between multiple policies covering the same accident or occurrence
- Navigating a claim when more than one policy provides coverage Brian D. Anderson

12:05 PM Lunch (on your own)

1:05 PM Additional Insured Endorsements and Coverage

- Additional insured coverages and endorsements and issues that arise under them
- Frequent parallels to additional insured coverage found in indemnity agreements
 Jeffrey L. Leavell

:55 PM You Did What? Coverage B – Personal and Advertising Injury Coverage

- Personal and advertising injury offenses and how courts have interpreted and applied them
- Diverse coverages found in Coverage B Joseph J. Sarmiento

2:45 PM Program Concludes

Following start time, webcast replay schedule will vary slightly from above listed times.

Faculty

Program Chair

Monte E. Weiss

Weiss Law Office, S.C. Mequon

Presenters

Brian D. Anderson

Everson, Whitney, Everson & Brehm, S.C. **Green Bay**

Eileen I. Dorfman

Bell Moore & Richter, S.C. Madison

Jeffrey L. Leavell

Jeffrey Leavell, S.C. Racine

Brad A. Markvart

Secura Insurance **Appleton**

Barbara A. O'Brien

Borgelt, Powell, Peterson & Frauen, S.C. Milwaukee

Joseph J. Sarmiento

Karbal, Cohen, Economou, Silk & **Dunne LLC** Chicago

Crystal M. Uebelher

Secura Insurance **Appleton**

Dates | Location

Live Seminar

Wednesday, October 16, 2019 Pewaukee, The Ingleside Hotel (Formerly Country Springs Hotel) 2810 Golf Road Pewaukee, WI (262) 547-0201

Live Webcast

Wednesday, October 16, 2019

Webcast Replays

Wednesday, October 30, 2019 Tuesday, November 5, 2019 Monday, November 11, 2019 Thursday, November 21, 2019 Tuesday, November 26, 2019

Additional webcast replay dates are available for this program. Visit wisbar.org/seminars for more information and to register.

Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to 6 CLE credits. It does not qualify for EPR credit.

Book Sale! Anderson on Wisconsin Insurance Law

Save 20% on Anderson on Wisconsin Insurance Law. Use discount code CA2960 when ordering online or by calling (800) 728-7788.* Plus, all seminar attendees receive a free two-week trial of the Books UnBound® version.

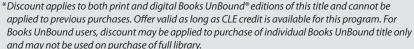
Anderson on Wisconsin Insurance Law has been the go-to resource for the insurance industry, insurance lawyers, and the courts for more than 30 years, and continues to be the current, authoritative resource for Wisconsin practitioners.

Print Book: #AK0207; 1,646+ pp.; 7th ed. 2014 -15 (Includes 2017

-18 Supplement)

Member: \$325 \$260 Nonmember: \$415 \$332 Books UnBound® Subscription: #AE0207

Member: \$175 \$140 Nonmember: \$215 \$172



Attendees

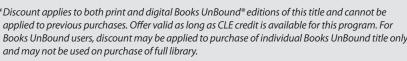
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Additional Learning Opportunities

CLE OnDemand

Wisconsin Insurance Law Year in Review 2018-2019

A quick-hitting review of key court decisions from 2018. Understand notice requirements for underinsured motorist coverage. Learn how to apportion defense costs between two insurers when one carrier breached its duty to defend. Review theft loss coverage under various policies. 1 CLE

CLE OnDemand Seminar: #CA2896D; Member: \$89 | Nonmember: \$139

Insurance Coverage for Business Torts & Related Claims 2019

Receive a summary of key issues related to business litigation and insurance policies. Understand how various policies might apply to business disputes involving intellectual property infringement, misappropriate, disparagement, and more. 1 CLE

CLE OnDemand Seminar: #CA2905D; Member: \$89 | Nonmember: \$139

Books / Books UnBound

The Law of Damages in Wisconsin

Help your clients get what they deserve. This book discusses types of damages available in Wisconsin while offering matter-of-fact guidance on practice and procedure. It's specially designed to help you research, analyze, and evaluate your cases. (Includes 2018-19 supplement.)

Print Book: #AK0063; 1,422+ pp.; 3-vol; 7th ed. 2016-17; **Member:** \$235 | **Nonmember:** \$295 Books UnBound® Subscription: #AE0063; Member: \$175 | Nonmember: \$215

Registration

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MAIL: State Bar PINNACLE Registrations

P.O. Box 7158, Madison, WI 53707-7158 check, credit card, Passbooks, or Ultimate Pass

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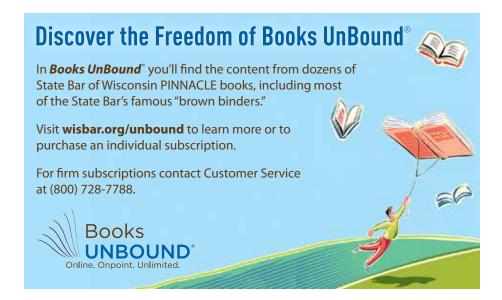
Passbook Certificates must be received by the State Bar at least one business day prior to the event. For live seminars, walk-in registrations with Passbook Certificates are welcome.

Registration Cancellations:

Please visit **wisbar.org/cancellation_policy** for information on PINNACLE registration cancellation policies.

Course materials for those attending the seminar:

Course materials are provided in PDF format and are downloadable from *my*StateBar on wisbar.org up to four days prior to and 90 days after your seminar. For live seminar attendees who prefer a printed format, please select the tuition option that includes printed materials for an additional \$20.



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☐ State Bar Member	□ \$249	□ \$229	□ \$259
Nonmember	□ \$329	□ \$309	□ \$339
☐ Ultimate Pass Subscriber	□ \$20	□ \$0	□ \$0
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Ultimate Pass Subscriber	□ \$20	□ \$0	□ \$0	
Passbook Certificate User	☐ \$20+1 Certificate	☐ 1 Certificate	☐ 1 Certificate	
Seminar Date/Location:				
Live Seminar: Wednesday, October 16, 2019 – Pewaukee				
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