



**We've Got  
You Covered:  
Insurance Coverage  
in Wisconsin 2019**

**Program dates start October 16. Register today!**

**6 CLE**

# We've Got You Covered: Insurance Coverage in Wisconsin 2019

***This program is co-produced with the Wisconsin Defense Counsel's Insurance Law Committee***

## All things insurance law

*We've Got You Covered: Insurance Coverage in Wisconsin 2019* will familiarize you with issues that can arise in tricky coverage situations, teach you best practices for reading insurance policies with ease, and catch you up on recent court interpretations of key policy coverage issues impacting Wisconsin policyholders, insurers, and the public.

## How you'll benefit:

- Learn how to read and interpret various insurance policies
- Receive tools to help you find relevant policy provisions and win a coverage argument
- Discuss the most recent court interpretations of common CGL exclusions and personal & advertising injury offenses
- Understand the issues that arise under additional insured coverages and endorsements
- Learn how to determine priority of coverage when multiple policies may cover a claim

## Who should attend:

- Insurance law attorneys
- Personal injury lawyers
- Civil litigators
- Torts lawyers
- Corporate counsel
- Business lawyers
- Intellectual property attorneys
- General practitioners

**Register today!**

## Schedule

- 8:00 AM Registration**
- 8:30 AM Take the Chance Out of Policy Review with the D.I.C.E. Method**
- Interpreting insurance policies to find all coverage-affecting provisions
  - Understanding and using the Declarations, Insurance Agreement, Conditions and Exclusions (D.I.C.E.) Method  
*Crystal M. Uebelher*
- 9:20 AM What's New with the Duty to Defend?**
- Basic principles of the insurer's duty to defend
  - Updates regarding changes and clarifications to the duty to defend  
*Eileen I. Dorfman*
- 10:10 AM Break**
- 10:25 AM Common CGL Exclusions and Their Recent Interpretation**
- The most common CGL exclusions and how Wisconsin courts interpreted them in seminal cases
  - Case law update with common exclusions at issue  
*Barbara A. O'Brien, Brad A. Markvart*
- 11:15 AM Dealing with Multiple Policies**
- The interplay between multiple policies covering the same accident or occurrence
  - Navigating a claim when more than one policy provides coverage  
*Brian D. Anderson*
- 12:05 PM Lunch (on your own)**
- 1:05 PM Additional Insured Endorsements and Coverage**
- Additional insured coverages and endorsements and issues that arise under them
  - Frequent parallels to additional insured coverage found in indemnity agreements  
*Jeffrey L. Leavell*
- 1:55 PM You Did What? Coverage B – Personal and Advertising Injury Coverage**
- Personal and advertising injury offenses and how courts have interpreted and applied them
  - Diverse coverages found in Coverage B  
*Joseph J. Sarmiento*
- 2:45 PM Program Concludes**

*Following start time, webcast replay schedule will vary slightly from above listed times.*

## Faculty

### Program Chair

**Monte E. Weiss**

Weiss Law Office, S.C.  
Mequon

### Presenters

**Brian D. Anderson**

Everson, Whitney, Everson & Brehm, S.C.  
Green Bay

**Eileen I. Dorfman**

Bell Moore & Richter, S.C.  
Madison

**Jeffrey L. Leavell**

Jeffrey Leavell, S.C.  
Racine

**Brad A. Markvart**

Secura Insurance  
Appleton

**Barbara A. O'Brien**

Borgelt, Powell, Peterson & Frauen, S.C.  
Milwaukee

**Joseph J. Sarmiento**

Karbal, Cohen, Economou, Silk &  
Dunne LLC  
Chicago

**Crystal M. Uebelher**

Secura Insurance  
Appleton

## Dates / Location

### Live Seminar

Wednesday, October 16, 2019  
**Pewaukee**, The Ingleside Hotel  
(Formerly Country Springs Hotel)  
2810 Golf Road  
Pewaukee, WI  
(262) 547-0201

### Live Webcast

Wednesday, October 16, 2019

### Webcast Replays

Wednesday, October 30, 2019  
Tuesday, November 5, 2019  
Monday, November 11, 2019  
Thursday, November 21, 2019  
Tuesday, November 26, 2019

Additional webcast replay dates  
are available for this program.  
Visit [wisbar.org/seminars](http://wisbar.org/seminars) for  
more information and to register.

## Credits

This program has been submitted to  
the Wisconsin Board of Bar Examiners  
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## Additional Learning Opportunities

### CLE OnDemand

#### Wisconsin Insurance Law Year in Review 2018-2019

A quick-hitting review of key court decisions from 2018. Understand notice requirements  
for underinsured motorist coverage. Learn how to apportion defense costs between two  
insurers when one carrier breached its duty to defend. Review theft loss coverage under  
various policies. **1 CLE**

**CLE OnDemand Seminar:** #CA2896D; **Member:** \$89 | **Nonmember:** \$139

#### Insurance Coverage for Business Torts & Related Claims 2019

Receive a summary of key issues related to business litigation and insurance policies.  
Understand how various policies might apply to business disputes involving intellectual  
property infringement, misappropriation, disparagement, and more. **1 CLE**

**CLE OnDemand Seminar:** #CA2905D; **Member:** \$89 | **Nonmember:** \$139

### Books / Books UnBound

#### The Law of Damages in Wisconsin

Help your clients get what they deserve. This book discusses types of damages available  
in Wisconsin while offering matter-of-fact guidance on practice and procedure. It's  
specially designed to help you research, analyze, and evaluate your cases. (Includes  
2018-19 supplement.)

**Print Book:** #AK0063; 1,422+ pp.; 3-vol; 7th ed. 2016-17; **Member:** \$235 | **Nonmember:** \$295

**Books UnBound® Subscription:** #AE0063; **Member:** \$175 | **Nonmember:** \$215

# Registration

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**FAX:** (608) 257-5502 » credit card or Ultimate Pass only

**MAIL:** State Bar PINNACLE Registrations  
P.O. Box 7158, Madison, WI 53707-7158  
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Passbook Certificates must be received by the State Bar at least one business day prior to the event. For live seminars, walk-in registrations with Passbook Certificates are welcome.

## Registration Cancellations:

Please visit [wisbar.org/cancellation\\_policy](http://wisbar.org/cancellation_policy) for information on PINNACLE registration cancellation policies.

## Course materials for those attending the seminar:


Course materials are provided in PDF format and are downloadable from myStateBar on wisbar.org up to four days prior to and 90 days after your seminar. For live seminar attendees who prefer a printed format, please select the tuition option that includes printed materials for an additional \$20.

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## We've Got You Covered: Insurance Coverage in Wisconsin 2019

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### Seminar Date/Location:

- Live Seminar:** Wednesday, October 16, 2019 – Pewaukee
- Live Webcast:** Wednesday, October 16, 2019
- Webcast Replay:** Wednesday, October 30, 2019
- Webcast Replay:** Tuesday, November 5, 2019
- Webcast Replay:** Monday, November 11, 2019
- Webcast Replay:** Thursday, November 21, 2019
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