



# Fall 2019 Ethics Webcast Seminars

Select from six ethics webcast seminars  
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**CREDITS** 1.5 CLE  
1.5 EPR

FOR EACH INDIVIDUAL PROGRAM

# Fall 2019 Ethics Webcast Seminars

## Understanding Conflicts of Interest

Know how to determine when there are adverse interests. Analyze whether a waiver can be pursued. Understand the necessary elements of a conflict waiver letter and how to obtain an effective waiver from a client.

**Faculty:** **Dean R. Dietrich**, Dietrich VanderWaal Law Group, S.C., Wausau  
**Timothy J. Pierce**, State Bar of Wisconsin, Madison

**Dates:** **Pre-recorded Webcast:** Tuesday, October 29, 2019

**Webcast Replays:** Wednesday, November 6, 2019

Thursday, November 14, 2019

Monday, November 18, 2019

Friday, November 29, 2019

Saturday, December 7, 2019

Thursday, February 6, 2020

**Time:** 12:00 – 1:30 P.M. (CT)

**Credits:** 1.5 CLE credits, including 1.5 EPR credits

## Ethical Challenges in Criminal Defense

Review unique ethical challenges in criminal defense practice, including cross-examination of a former client, false testimony, cooperating clients, and communication with a represented person.

**Faculty:** **Dean R. Dietrich**, Dietrich VanderWaal Law Group, S.C., Wausau  
**Ben Kempinen**, Distinguished Professor Emeritus, University of Wisconsin Law School, Madison  
**Timothy J. Pierce**, State Bar of Wisconsin, Madison

**Dates:** **Pre-recorded Webcast:** Tuesday, November 12, 2019

**Webcast Replays:** Wednesday, November 20, 2019

Monday, November 25, 2019

Tuesday, December 3, 2019

Friday, December 13, 2019

Thursday, December 19, 2019

Wednesday, February 19, 2020

**Time:** 12:00 – 1:15 P.M. (CT)

**Credits:** 1.5 CLE credits, including 1.5 EPR credits

## Confidentiality & Technology—Mitigating Your Risk

Know your duties to protect confidential information in a world of electronic communication and cloud-based practices. Discuss how to mitigate the risks lawyers face when using technology.

**Faculty:** **Dean R. Dietrich**, Dietrich VanderWaal Law Group, S.C., Wausau  
**Timothy J. Pierce**, State Bar of Wisconsin, Madison  
**Christopher C. Shattuck**, State Bar of Wisconsin, Madison

**Dates:** **Live Webcast:** Tuesday, November 26, 2019

**Webcast Replays:** Monday, December 2, 2019

Tuesday, December 10, 2019

Friday, December 20, 2019

Thursday, December 26, 2019

Wednesday, January 8, 2020

Friday, March 13, 2020

**Time:** 12:00 – 1:30 P.M. (CT)

**Credits:** 1.5 CLE credits, including 1.5 EPR credits

## A Primer on Engagement Agreements

Examine the requirements for written communication with a client and discuss what must – and may not – be included in fee agreements. See how to address fees in engagement agreements.

**Faculty:** **Dean R. Dietrich**, Dietrich VanderWaal Law Group, S.C., Wausau  
**Timothy J. Pierce**, State Bar of Wisconsin, Madison

**Dates:** **Pre-recorded Webcast:** Thursday, December 5, 2019

**Webcast Replays:** Thursday, December 12, 2019

Monday, December 16, 2019

Saturday, December 28, 2019

Friday, January 3, 2020

Wednesday, January 15, 2020

Tuesday, March 24, 2020

**Time:** 12:00 – 1:15 P.M. (CT)

**Credits:** 1.5 CLE credits, including 1.5 EPR credits

# Fall 2019 Ethics Webcast Seminars

## Ethical Issues in Social Media Advertising

Be aware of potential ethical traps when using social media to advertise legal services. Contemplate the ethics of fact investigation on social media. Know how to properly respond to online criticism and reviews.

**Faculty:** **Dean R. Dietrich**, Dietrich VanderWaal Law Group, S.C., Wausau  
**Timothy J. Pierce**, State Bar of Wisconsin, Madison

**Dates:** **Live Webcast:** Tuesday, December 17, 2019

**Webcast Replays:** Friday, December 27, 2019

Monday, January 6, 2020

Tuesday, January 14, 2020

Wednesday, January 22, 2020

Thursday, January 30, 2020

Wednesday, April 8, 2020

**Time:** 12:00 – 1:30 P.M. (CT)

**Credits:** 1.5 CLE credits, including 1.5 EPR credits

## Conflicts, Confidentiality & Duties to Former Clients

Discover how to properly handle third-party requests for information or how to respond to requests for files. Know what to do when you are subpoenaed or the witness is a former client.

**Faculty:** **Dean R. Dietrich**, Dietrich VanderWaal Law Group, S.C., Wausau  
**Timothy J. Pierce**, State Bar of Wisconsin, Madison

**Dates:** **Pre-recorded Webcast:** Thursday, January 2, 2020

**Webcast Replays:** Tuesday, January 7, 2020

Monday, January 13, 2020

Saturday, January 18, 2020

Friday, January 24, 2020

Monday, January 27, 2020

Thursday, April 23, 2020

**Time:** 12:00 – 1:15 P.M. (CT)

**Credits:** 1.5 CLE credits, including 1.5 EPR credits

## Tuition

State Bar Member..... \$109

Nonmember..... \$159

Ultimate Pass Subscriber ..... \$0

Passbook User..... 1 Certificate

## Credits

Each individual webcast seminar listed in this brochure has been submitted to the Wisconsin Board of Bar Examiners for up to **1.5 CLE credits, including 1.5 Ethics and Professional Responsibility credits.**

## Wisconsin Ethics Opinions

It's everything ethics. This book contains the complete text of opinions issued by the State Bar's Standing Committee on Professional



Ethics since 1954, including formal and informal opinions and memorandum decisions. It also includes "Ethical Dilemmas" columns written by the State Bar ethics counsel.

Product ID. AK0049

Print Book:

Member: \$109 | Nonmember: \$139

Books UnBound® Subscription:

Member: \$175 | Nonmember: \$219

## Registration

**Online:** [www.wisbar.org/seminars](http://www.wisbar.org/seminars)

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**Phone:** (800) 728-7788

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**Fax:** (608) 257-5502

credit card or Ultimate Pass only

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P.O. Box 7158, Madison, WI 53707-7158

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## STATE BAR CLE/PINNACLE PASSBOOK REGISTRATIONS:

Passbook Certificates must be received by the State Bar at least two business days prior to the event. Please include one Passbook Certificate for each program for which you are registering.

## Cancellations

If you're registered for an online seminar and are unable to participate, let us know anytime PRIOR to the program start time and a refund will be issued or your registration will be transferred to another PINNACLE seminar. You may telephone the State Bar of Wisconsin, toll-free at (800) 728-7788. We're sorry, but refunds/transfers will not be granted AFTER the program start time.

# Fall 2019 Ethics Webcast Seminars

Priority Code: S3810TB

## Tuition Enclosed (for EACH individual webcast program):

- State Bar Member \$109    Nonmember \$159    Ultimate Pass Subscriber \$0

## Check boxes below to indicate the individual programs/dates you will attend:

All seminars begin at 12:00 PM (CT)

### Understanding Conflicts of Interest

- Pre-recorded Webcast: Tues., Oct. 29, 2019
- Webcast Replay: Weds., Nov. 6, 2019
- Webcast Replay: Thurs., Nov. 14, 2019
- Webcast Replay: Mon., Nov. 18, 2019
- Webcast Replay: Fri., Nov. 29, 2019
- Webcast Replay: Sat., Dec. 7, 2019
- Webcast Replay: Thurs., Feb. 6, 2020

### Ethical Challenges in Criminal Defense

- Pre-recorded Webcast: Tues., Nov. 12, 2019
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- Webcast Replay: Thurs., Dec. 19, 2019
- Webcast Replay: Weds., Feb. 19, 2020

### Confidentiality & Technology—Mitigating Risk

- Live Webcast: Tues., Nov. 26, 2019
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- Webcast Replay: Tues., Dec. 10, 2019
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- Webcast Replay: Thurs., Dec. 26, 2019
- Webcast Replay: Weds., Jan. 8, 2020
- Webcast Replay: Fri., Mar. 13, 2020

### A Primer on Engagement Agreements

- Pre-recorded Webcast: Thurs., Dec. 5, 2019
- Webcast Replay: Thurs., Dec. 12, 2019
- Webcast Replay: Mon., Dec. 16, 2019
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- Webcast Replay: Weds., Jan. 15, 2020
- Webcast Replay: Tues., Mar. 24, 2020

### Ethical Issues in Social Media Advertising

- Live Webcast: Tues., Dec. 17, 2019
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- Webcast Replay: Thurs., Apr. 23, 2020

Lawyer      State Bar Member No. \_\_\_\_\_

Nonlawyer      Profession \_\_\_\_\_

Name \_\_\_\_\_

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Address \_\_\_\_\_

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\* **Important note:** You *must* include an accurate email address with your registration for webcast seminars.

**Payment: Tuition Amount Enclosed:** \$ \_\_\_\_\_

State Bar Passbook Certificate (enter certificate number) # \_\_\_\_\_

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### Mail to:

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### Event Codes:

Web 1 – CA2941W R R2 R3 R4 R5 R6      Web 4 – CA2944W R R2 R3 R4 R5 R6  
Web 2 – CA2942W R R2 R3 R4 R5 R6      Web 5 – CA2945W R R2 R3 R4 R5 R6  
Web 3 – CA2943W R R2 R3 R4 R5 R6      Web 6 – CA2946W R R2 R3 R4 R5 R6

## Additional Learning Opportunities

### Adaptive Negotiation Skills – Featuring Lee Jay Berman

Negotiate better agreements for your clients. Gain practice with competitive and collaborative negotiation styles and know when to blend the two. Distinguish positions from interests and find alternative, non-monetary solutions. **7.5 CLE**

**Webcast Replay:** Oct. 23, 2019 | Nov. 19, 2019 | Dec. 19, 2019

### Finance for Lawyers – Featuring Joseph Novello

Learn to identify and use financial and accounting information relevant to a wide range of legal situations. Gain a competitive edge in negotiation or litigation with an increased understanding of financial matters. **7 CLE**

**Live Milwaukee Seminar & Live Webcast:** Nov. 22, 2019

**Webcast Replays:** Dec. 3, 2019 | Dec. 12, 2019 | Dec. 18, 2019 | Jan. 3, 2020

### Wisconsin Attorney's Desk Reference 2019

Facing an unfamiliar practice area? Find a helpful introduction to 11 practice areas and 35 topics, such as immigration law, appellate procedure, patent law, organizing a business, and much more. (Updated annually.)

**Print Book:** #AK0003E19; 1,212+ pp.; 2019 ed; **Member:** \$160 | **Nonmember:** \$200

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### Online Fillable Forms Bank (All Libraries)

Access more than 1,500 forms and legal documents from **all eight of our forms libraries:** appellate, business, civil litigation, criminal, elder, estate planning/probate, family, and real estate.

**Online subscription:** #FSFBZ000; **Members only:** \$679/year

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## Ethical Dilemma?

### Don't leave it to chance.

Call the State Bar of Wisconsin's ethics counsel at (608) 229-2017 or (800) 254-9154, or visit [www.wisbar.org/ethics](http://www.wisbar.org/ethics)



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