



# Hemp & CBD Oil in Wisconsin: The New Green Gold

**Program dates start June 19. Register today!**

**4.5 CLE**

# Hemp & CBD Oil in Wisconsin: The New Green Gold

## Plow through hemp legal questions

Hemp and CBD oil may be the new green gold, but the legal reality is still a gray area. The 2018 Farm Bill and Wisconsin Act 100 legalized the growing, processing, and selling of industrial hemp and its related products, but conflicting laws and a lack of regulation have caused some to pause before entering this booming industry. While this hasn't dampened excitement over hemp's business potential, it has sparked a lot of confusion.

In *Hemp & CBD Oil in Wisconsin*, you'll gain a thorough understanding of what is and isn't legal, and learn how your clients can get started in the industry.

## Who should attend:

- Business lawyers
- Agriculture attorneys
- Government lawyers
- Contract lawyers
- Any attorney with an interest in CBD and hemp regulation in Wisconsin

## How you'll benefit:

- Get clarity surrounding regulation and liability of hemp and CBD businesses in Wisconsin
- Hear how manufacturers should be licensed and crops should be secured
- Learn how hemp-related products should be purchased from retailers
- Be able to be field a diverse range of questions related to this emerging area of law

**Register now!**

## Schedule

### 8:00 AM Registration

### 8:30 AM An Introduction and Legislative History

- How industrial hemp differs from controlled substance
- Controlled Substances Act
- 2014 & 2018 Farm Bill
- Wisconsin's Hemp Pilot Program
- Act 100
- Conflicting laws: federal, state, municipal  
*Samantha Huddleston, Ohio*  
*Emil Ovbiagele*

### 9:15 AM Manufacturing and Processing Considerations

- License to grow
- Securing the crop/space
- Quality control: cross-pollination, testing for THC
- Ag liability concerns: banking and insurance considerations
- Finding a buyer/processor
- Processing licenses
- Processing requirements
- Distribution issues
- FDA's position on CBD in food and beverages
- Trademark issues  
*Jeffrey M. Glazer, Erin R. Ogden, Collin Schaefer*

### 10:30 AM Break

### 10:45 AM Retail Considerations

- Purchasing goods for retail
- Marketing/advertising - labeling considerations/pitfalls
- THC/drug levels
- Third party considerations
- Interstate commerce considerations  
*Samantha Huddleston, Ohio*  
*Emil Ovbiagele*

### 11:45 AM Fielding Questions – Addressing Client Concerns Despite Uncertainties in the Law

- Remaining gray areas
- Addressing client concerns
- What's next? Staying on top of anticipated changes  
*All Presenters*

### 12:30 PM Program Concludes

*Following start time, webcast replay schedule will vary slightly from above listed times.*

## Faculty

### Jeffrey M. Glazer

Ogden Glazer + Schaefer  
Madison

### Samantha Huddleston

OVB Law & Consulting, S.C.  
Milwaukee

### Erin R. Ogden

Ogden Glazer + Schaefer  
Madison

### Ohiona Emil Ovbiagele

OVB Law & Consulting, S.C.  
Milwaukee

### Collin Schaefer

Ogden Glazer + Schaefer  
Cedarburg

## Dates / Location

### LIVE SEMINAR:

Wednesday, June 19, 2019  
**Madison** – State Bar Center  
5302 Eastpark Blvd.  
(608) 257-3838

### LIVE WEBCAST:

Wednesday, June 19, 2019

### WEBCAST REPLAYS:

Friday, June 28, 2019  
Tuesday, July 2, 2019  
Monday, July 8, 2019  
Wednesday, July 17, 2019  
Thursday, July 25, 2019

## Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to **4.5 CLE credits**. It does not qualify for EPR credit. The live seminar and live webcast on June 19, 2019 will also be submitted for Minnesota credit.

## Registration

**ONLINE:** [www.wisbar.org/seminars](http://www.wisbar.org/seminars) » credit card or Ultimate Pass only

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**Webcast Replays:** May 10, 2019 | May 16, 2019 | May 22, 2019 | May 28, 2019 | Jun. 13, 2019 | Jun. 19, 2019

### Books / Books UnBound

#### Alcohol Beverages Regulation in Wisconsin

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**Books UnBound® Subscription:** #AE0248 **Member:** \$159 | **Nonmember:** \$199

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### Seminar Date/Location:

- Live Seminar:** Wednesday, June 19, 2019 – Madison
- Live Webcast:** Wednesday, June 19, 2019
- Webcast Replay:** Friday, June 28, 2019
- Webcast Replay:** Tuesday, July 2, 2019
- Webcast Replay:** Monday, July 8, 2019
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