



STATE BAR OF WISCONSIN
PINNACLE
Your Practice. Our Purpose.



----- CLE SEMINAR -----

An Introduction to Consumer Law



*This Build Your Practice Series program is endorsed by
the Young Lawyers Division of the State Bar of Wisconsin*

LIVE SEMINAR: **Thursday, March 7, 2019 – Madison**
WEBCAST: **Thursday, March 7, 2019**

REPLAY WEBCAST: **Thursday, March 21, 2019**
WEBCAST: **Wednesday, March 27, 2019**
WEBCAST: **Thursday, April 4, 2019**
WEBCAST: **Friday, April 12, 2019**
WEBCAST: **Tuesday, April 16, 2019**

CREDITS
**7.5 CLE
1.0 EPR**

An Introduction to Consumer Law

A transaction-packed learning experience

Consumer law cases can involve a wide variety of issues, from deceptive marketing and selling to data collection practices. Help your clients navigate the world of buyer's rights and seller's liabilities.

An Introduction to Consumer Law provides a comprehensive overview of the essentials. Experienced practitioners discuss the ins and outs of:

- Using consumer protection laws to represent debtors
- Claims involving automobiles and homes
- Wisconsin auto repossessions
- Lemon law

Plus, take a practical look at what representing consumers means for your practice, including valuable resources, tools, and tips to save you time. **Register today!**

Who should attend

- Consumer protection attorneys
- Creditor/debtor lawyers
- Civil litigators
- Business lawyers
- BICR (Bankruptcy, Insolvency, and Creditors' Rights) attorneys
- General practitioners
- Established attorneys new to consumer law
- New attorneys seeking to establish a consumer law practice
- Experienced attorneys who want a refresher in consumer law

How you'll benefit

- Discover practical information, resources, and tips for working with consumer claims
- Learn how to use consumer protection laws to represent debtors
- Recognize claims involving automobiles and homes
- Understand new and used auto dealer liability as well as lemon laws
- Examine Wisconsin auto repossessions

7.5 CLE | 1EPR

LIVE SEMINAR:

March 7, 2019 | Madison

LIVE WEBCAST:

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WEBCAST REPLAY:

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Schedule

8:00 AM	Registration	• Section 100.20 disputes: home improvement, vehicle repairs, and landlord-tenant issues <i>Zachary J. Kluck</i> <i>Mark Hinkston</i>
8:30 AM	Turning a Shield into a Sword: Using Consumer Protection Laws to Represent Debtors in Lawsuits Against Creditors and Debt Collectors • Types of claims you can bring • Damages available • Potential parties • Statutes of limitation • Litigating fee issues <i>Michael C. Lueder</i>	11:55 AM Lunch (on your own)
9:20 AM	Turning That Sword Back into a Shield: Defending Post-Judgment Collection Efforts • Lien claims • Garnishments • "Prevailing party" and fee awards • Recognizing when you should defend and when you should file a new suit <i>Joshua D. Christianson</i>	1:00 PM Panel Discussion • Fee arrangements & getting paid • Areas of law it is helpful to be conversant in • Dealing with judges that aren't familiar with the law • Forum selection: Federal or state or both <i>All faculty</i>
2:00 PM	Caveat Vendor: Auto Dealer Liability Arising from the Sale of New or Used Cars • Used and New under 218/100.18 • Lemon Law <i>Terry Polich</i>	2:50 PM Break
3:05 PM	Auto Repossessions in Wisconsin • The Wisconsin Consumer Act's notice requirements • Right to redeem vehicle • Breach of the peace • Other complimentary claims to bring under the WCA for wrongful repossession <i>Mike R. Godbe</i>	3:55 PM In Review – Test Your Knowledge <i>Briane F. Pagel, Jr.</i>
		4:25 PM Program Concludes

Following program start time, webcast replay schedule will vary slightly from above listed times.

Faculty

Program Chair & Presenter

Briane F. Pagel, Jr.

Lawton & Cates, S.C., Madison

Presenters

Joshua D. Christianson

Christianson & Freund, LLC, Eau Claire

Mike R. Godbe

Hawks Quindel, S.C., Madison

Mark Hinkston

Knuteson, Hinkston & Quinn, S.C., Racine

Zachary J. Kluck

Zerbst & Kluck, S.C., Madison

Michael C. Lueder

Hansen Reynolds LLC, Milwaukee

Terry Polich

Lawton & Cates, S.C., Madison

Book Sale!

Commercial and Consumer Transactions in Wisconsin

Save 20% on *Commercial and Consumer Transactions in Wisconsin!* Use promotional code **CA2878** when you order online or by calling (800) 728-7788.* Plus, all seminar attendees receive a free two-week trial of the *Books UnBound*® version.*

This book delivers the goods

Keep pace with the ever-fluid world of business, including:

- Contracts
- Collections
- Letters of credit
- Bulk transfers
- Internet law
- Consumer rights and responsibilities
- Storage and shipment of goods
- Personal property leases
- And more!

Print Book: #AK0248; 784+ pp. 2nd ed.; 2015-16

(includes 2017-18 supplement)

Member: ~~\$149~~ \$119.20 | Nonmember: ~~\$189~~ \$151.20

Books UnBound® Subscription: # AE0248

Member: ~~\$159~~ \$127.20 | Nonmember: ~~\$199~~ \$159.20

Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to **7.5 CLE credits, including 1.0 Ethics and Professional Responsibility credit.**

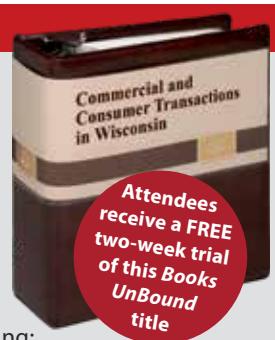
The live seminar and live webcast on March 7, 2019 will also be submitted for Minnesota CLE credit.

Location

Live Seminar

Madison, State Bar Center

5302 Eastpark Blvd., American Center, (608) 257-3838



*Discount applies to both print and digital *Books UnBound*® editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For *Books UnBound* users, discount may be applied to purchase of individual *Books UnBound* title only and may not be used on purchase of full library.

Additional Learning Opportunities

The Nuts and Bolts of Collections and Creditors Rights – 2018

Find advice and insights on debt collection, including the fundamentals of the collections process and a creditor's rights in situations where the debtor is bankrupt. Cover the latest developments in state and federal law as well as important court decisions. **6 CLE**

CLE OnDemand Seminar: #CA2743D Member: \$249 | Nonmember: \$329

Collecting Debts for Your Law Firm & for Third Parties – 2017

Learn to comply with state and federal consumer laws for collecting debts. Look at the risk of malpractice exposure if you're collecting on behalf of your firm. Hear the perspectives of a creditor, a consumer, and a malpractice claims attorney as you learn to collect a debt legally. **1.5 CLE**

CLE OnDemand Seminar: #CA2711D Member: \$109 | Nonmember: \$159

Collections and Bankruptcy in Wisconsin

Loaded with information on collection remedies, negotiating agreements with creditors, and resolving bankruptcy proceedings. This book combines Wisconsin-specific analysis with federal elements while covering garnishments, replevin actions, marital property, bankruptcy alternatives, and much more.

Print Book: #AK0250; 311+ pp.; 2nd ed. 2015-16; Member: \$149 | Nonmember: \$189

Books UnBound® Subscription: #AE0250; Member: \$159 | Nonmember: \$199

The Law of Damages in Wisconsin

Help your clients get what they deserve. This book discusses types of damages available in Wisconsin. It offers matter-of-fact guidance on practice and procedure. Plus, it's specially designed to help you research, analyze, and evaluate your cases. (Includes 2017-18 supplement)

Print Book: #AK0063; 1,422+ pp.; 7th ed. 2016-17; Member: \$219 | Nonmember: \$269

Books UnBound® Subscription: #AE0063; Member: \$159 | Nonmember: \$199

Civil Litigation Forms Library

Access more than 200 online forms for motions, notices, summonses, affidavits, complaints, and more. All forms are easy-to-modify templates, follow statutory specifications, and ensure you include all required information.

Online subscription: # FB3000 | Member: \$129 (Available only to State Bar members)
Discounts available on multi-user subscriptions

Preparing for Your Deposition

Preparation is the key to success in depositions. Help your clients get some much-needed practice and overcome communication jitters with help from this DVD. It has tips on proper dress code, demeanor, and answering questions.

English Version DVD: #ED0011; Member: \$115 | Nonmember: \$149

Spanish Version DVD: #ED0013; Member: \$115 | Nonmember: \$149

Registration

Online: www.wisbar.org/seminars
credit card or Ultimate Pass only

Phone: (800) 728-7788 » credit card
or Ultimate Pass only

Fax: (608) 257-5502 » credit card
or Ultimate Pass only

Mail: State Bar PINNACLE
Registrations
P.O. Box 7158, Madison, WI
53707-7158
check, credit card, Passbooks, or
Ultimate Pass

State Bar CLE/PINNACLE

Passbook Registrations: Passbook Certificates must be received by the State Bar at least one business day prior to the event. For live seminars, walk-in registrations with Passbook Certificates are welcome.

Registration Cancellations: Please visit wisbar.org/cancellation_policy for information on PINNACLE registration cancellation policies.

Course materials for those attending the seminar

Course materials are provided in **PDF format** and are downloadable from *myStateBar* on wisbar.org up to four days prior to and 90 days after your seminar. The PDF format is ideal for creating an electronic library that is easily stored, searched, and shared. Use a program like Adobe Reader or GoodReader for iPad to access the files from your computer, tablet, or mobile device during the seminar to make notes electronically, or print relevant sections ahead of time. **For live seminar attendees who prefer a printed format, please select the tuition option that includes printed materials for an additional \$20.**

An Introduction to Consumer Law

Priority Code: S 3 7 0 4 B

SEMINAR TUITION	LIVE SEMINAR: With PRINTED Course Materials	LIVE SEMINAR: With Downloadable (PDF) Course Materials	WEBCAST SEMINAR: With Downloadable (PDF) Course Materials
<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$249	<input type="checkbox"/> \$229	<input type="checkbox"/> \$259
<input type="checkbox"/> YLD Member*	<input type="checkbox"/> \$229	<input type="checkbox"/> \$209	<input type="checkbox"/> \$239
<input type="checkbox"/> Nonmember	<input type="checkbox"/> \$329	<input type="checkbox"/> \$309	<input type="checkbox"/> \$339
<input type="checkbox"/> Ultimate Pass Subscriber	<input type="checkbox"/> \$20	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
<input type="checkbox"/> Passbook Certificate User	<input type="checkbox"/> \$20+1 Certificate	<input type="checkbox"/> 1 Certificate	<input type="checkbox"/> 1 Certificate

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Lawyer State Bar Member No. _____

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To purchase written course materials for those **not** attending this program, contact the State Bar at (800) 728-7788.

* *Young Lawyers Division Members: State Bar member attorneys 36 years of age or younger or within five years of admission to the State Bar of Wisconsin. If you've opted out of YLD, you will not receive this discount.*

Mail to: State Bar PINNACLE Registrations
P.O. Box 7158
Madison, WI 53707-7158

Event Code: CA2878 M W R R2 R3 R4 R5

About the Build Your Practice Series

The Build Your Practice Series from State Bar of Wisconsin PINNACLE® introduces you to the fundamentals of various practice areas. Gain the tools and information you need to develop a new area of practice and expand your firm's offerings. Build Your Practice Series programs are endorsed by the State Bar's Young Lawyers Division.



The 2019 Build Your Practice Series programs are sponsored by:



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