



----- CLE SEMINAR -----

# An Introduction to Consumer Law

**BUILD  
YOUR  
PRACTICE**

*This Build Your Practice Series program is endorsed by  
the Young Lawyers Division of the State Bar of Wisconsin*

**LIVE** SEMINAR: **Thursday, March 7, 2019 – Madison**  
WEBCAST: **Thursday, March 7, 2019**

**REPLAY** WEBCAST: **Thursday, March 21, 2019**  
WEBCAST: **Wednesday, March 27, 2019**  
WEBCAST: **Thursday, April 4, 2019**  
WEBCAST: **Friday, April 12, 2019**  
WEBCAST: **Tuesday, April 16, 2019**

CREDITS  
**7.5 CLE**  
**1.0 EPR**

# An Introduction to Consumer Law

7.5 CLE | 1 EPR

**LIVE SEMINAR:**

March 7, 2019 | Madison

**LIVE WEBCAST:**

March 7, 2019

**WEBCAST REPLAY:**

March 21, 2019

March 27, 2019

April 4, 2019

April 12, 2019

April 16, 2019

## A transaction-packed learning experience

Consumer law cases can involve a wide variety of issues, from deceptive marketing and selling to data collection practices. Help your clients navigate the world of buyer's rights and seller's liabilities.

*An Introduction to Consumer Law* provides a comprehensive overview of the essentials. Experienced practitioners discuss the ins and outs of:

- Using consumer protection laws to represent debtors
- Claims involving automobiles and homes
- Wisconsin auto repossessions
- Lemon law

Plus, take a practical look at what representing consumers means for your practice, including valuable resources, tools, and tips to save you time. **Register today!**

## Who should attend

- Consumer protection attorneys
- Creditor/debtor lawyers
- Civil litigators
- Business lawyers
- BICR (Bankruptcy, Insolvency, and Creditors' Rights) attorneys
- General practitioners
- Established attorneys new to consumer law
- New attorneys seeking to establish a consumer law practice
- Experienced attorneys who want a refresher in consumer law

## How you'll benefit

- Discover practical information, resources, and tips for working with consumer claims
- Learn how to use consumer protection laws to represent debtors
- Recognize claims involving automobiles and homes
- Understand new and used auto dealer liability as well as lemon laws
- Examine Wisconsin auto repossessions

## Schedule

- 8:00 AM Registration**
- 8:30 AM Turning a Shield into a Sword: Using Consumer Protection Laws to Represent Debtors in Lawsuits Against Creditors and Debt Collectors**
- Types of claims you can bring
  - Damages available
  - Potential parties
  - Statutes of limitation
  - Litigating fee issues  
*Michael C. Lueder*
- 9:20 AM Turning That Sword Back into a Shield: Defending Post-Judgment Collection Efforts**
- Lien claims
  - Garnishments
  - "Prevailing party" and fee awards
  - Recognizing when you should defend and when you should file a new suit  
*Joshua D. Christianson*
- 10:10 AM Break**
- 10:25 AM SCR 20:1.5 & Fee-Shifting Statutes: What is a "Reasonable" Fee in Consumer Protection Law?**
- Briane F. Pagel, Jr.*
- 11:15 AM Recognizing Claims Involving Cars and Homes**
- Foreclosure defense, lender and mortgage servicer liability under RESPA, chapter 224, and common law
- Section 100.20 disputes: home improvement, vehicle repairs, and landlord-tenant issues  
*Zachary J. Kluck*  
*Mark Hinkston*
- 11:55 AM Lunch (on your own)**
- 1:00 PM Panel Discussion**
- Fee arrangements & getting paid
  - Areas of law it is helpful to be conversant in
  - Dealing with judges that aren't familiar with the law
  - Forum selection: Federal or state or both  
*All faculty*
- 2:00 PM Caveat Vendor: Auto Dealer Liability Arising from the Sale of New or Used Cars**
- Used and New under 218/100.18
  - Lemon Law  
*Terry Polich*
- 2:50 PM Break**
- 3:05 PM Auto Repossessions in Wisconsin**
- The Wisconsin Consumer Act's notice requirements
  - Right to redeem vehicle
  - Breach of the peace
  - Other complimentary claims to bring under the WCA for wrongful repossession  
*Mike R. Godbe*
- 3:55 PM In Review – Test Your Knowledge**
- Briane F. Pagel, Jr.*
- 4:25 PM Program Concludes**

Following program start time, webcast replay schedule will vary slightly from above listed times.

## Faculty

### Program Chair & Presenter

**Briane F. Pagel, Jr.**  
Lawton & Cates, S.C., Madison

### Presenters

**Joshua D. Christianson**  
Christianson & Freund, LLC, Eau Claire

**Mike R. Godbe**  
Hawks Quindel, S.C., Madison

**Mark Hinkston**  
Knuteson, Hinkston & Quinn, S.C., Racine

**Zachary J. Kluck**  
Zerbst & Kluck, S.C., Madison

**Michael C. Lueder**  
Hansen Reynolds LLC, Milwaukee

**Terry Polich**  
Lawton & Cates, S.C., Madison

## Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to **7.5 CLE credits, including 1.0 Ethics and Professional Responsibility credit.**

The live seminar and live webcast on March 7, 2019 will also be submitted for Minnesota CLE credit.

## Location

### Live Seminar

**Madison, State Bar Center**  
5302 Eastpark Blvd., American Center,  
(608) 257-3838

## Book Sale!

### *Commercial and Consumer Transactions in Wisconsin*

Save 20% on *Commercial and Consumer Transactions in Wisconsin!* Use promotional code **CA2878** when you order online or by calling (800) 728-7788.\* Plus, all seminar attendees receive a free two-week trial of the *Books UnBound*® version.\*

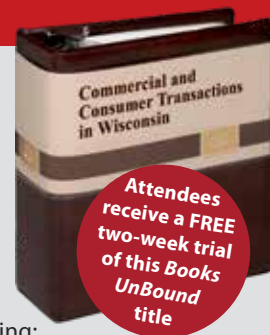
### This book delivers the goods

Keep pace with the ever-fluid world of business, including:

- Contracts
- Collections
- Letters of credit
- Bulk transfers
- Internet law
- Consumer rights and responsibilities
- Storage and shipment of goods
- Personal property leases
- And more!

Print Book: #AK0248; 784+ pp. 2nd ed.; 2015-16  
(includes 2017-18 supplement)  
Member: ~~\$149~~ \$119.20 | Nonmember: ~~\$189~~ \$151.20

*Books UnBound*® Subscription: # AE0248  
Member: ~~\$159~~ \$127.20 | Nonmember: ~~\$199~~ \$159.20



*\*Discount applies to both print and digital Books UnBound® editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For Books UnBound users, discount may be applied to purchase of individual Books UnBound title only and may not be used on purchase of full library.*

## Additional Learning Opportunities

### The Nuts and Bolts of Collections and Creditors Rights – 2018

Find advice and insights on debt collection, including the fundamentals of the collections process and a creditor's rights in situations where the debtor is bankrupt. Cover the latest developments in state and federal law as well as important court decisions. **6 CLE**

*CLE OnDemand Seminar:* #CA2743D Member: \$249 | Nonmember: \$329

### Collecting Debts for Your Law Firm & for Third Parties – 2017

Learn to comply with state and federal consumer laws for collecting debts. Look at the risk of malpractice exposure if you're collecting on behalf of your firm. Hear the perspectives of a creditor, a consumer, and a malpractice claims attorney as you learn to collect a debt legally. **1.5 CLE**

*CLE OnDemand Seminar:* #CA2711D Member: \$109 | Nonmember: \$159

### Collections and Bankruptcy in Wisconsin

Loaded with information on collection remedies, negotiating agreements with creditors, and resolving bankruptcy proceedings. This book combines Wisconsin-specific analysis with federal elements while covering garnishments, replevin actions, marital property, bankruptcy alternatives, and much more.

Print Book: #AK0250; 311+ pp.; 2nd ed. 2015-16; Member: \$149 | Nonmember: \$189  
*Books UnBound*® Subscription: #AE0250; Member: \$159 | Nonmember: \$199

### The Law of Damages in Wisconsin

Help your clients get what they deserve. This book discusses types of damages available in Wisconsin. It offers matter-of-fact guidance on practice and procedure. Plus, it's specially designed to help you research, analyze, and evaluate your cases. (Includes 2017-18 supplement)

Print Book: #AK0063; 1,422+ pp.; 7th ed. 2016-17; Member: \$219 | Nonmember: \$269  
*Books UnBound*® Subscription: #AE0063; Member: \$159 | Nonmember: \$199

### Civil Litigation Forms Library

Access more than 200 online forms for motions, notices, summonses, affidavits, complaints, and more. All forms are easy-to-modify templates, follow statutory specifications, and ensure you include all required information.

Online subscription: # FB3000 | Member: \$129 (Available only to State Bar members)  
Discounts available on multi-user subscriptions

### Preparing for Your Deposition

Preparation is the key to success in depositions. Help your clients get some much-needed practice and overcome communication jitters with help from this DVD. It has tips on proper dress code, demeanor, and answering questions.

English Version DVD: #ED0011; Member: \$115 | Nonmember: \$149  
Spanish Version DVD: #ED0013; Member: \$115 | Nonmember: \$149

# Registration

**Online:** [www.wisbar.org/seminars](http://www.wisbar.org/seminars)  
credit card or Ultimate Pass only

**Phone:** (800) 728-7788 » credit card  
or Ultimate Pass only

**Fax:** (608) 257-5502 » credit card  
or Ultimate Pass only

**Mail:** State Bar PINNACLE  
Registrations  
P.O. Box 7158, Madison, WI  
53707-7158  
check, credit card, Passbooks, or  
Ultimate Pass

## State Bar CLE/PINNACLE

**Passbook Registrations:** Passbook  
Certificates must be received by the  
State Bar at least one business day prior  
to the event. For live seminars, walk-in  
registrations with Passbook Certificates  
are welcome.

**Registration Cancellations:** Please  
visit [wisbar.org/cancellation\\_policy](http://wisbar.org/cancellation_policy) for  
information on PINNACLE registration  
cancellation policies.

## Course materials for those attending the seminar

Course materials are provided in  
PDF format and are downloadable  
from myStateBar on wisbar.org up to  
four days prior to and 90 days after  
your seminar. The PDF format is ideal  
for creating an electronic library that  
is easily stored, searched, and shared.  
Use a program like Adobe Reader or  
GoodReader for iPad to access the  
files from your computer, tablet, or  
mobile device during the seminar to  
make notes electronically, or print  
relevant sections ahead of time. **For  
live seminar attendees who prefer  
a printed format, please select the  
tuition option that includes printed  
materials for an additional \$20.**

# About the Build Your Practice Series

The Build Your Practice Series from State Bar of Wisconsin  
PINNACLE® introduces you to the fundamentals of various  
practice areas. Gain the tools and information you need  
to develop a new area of practice and expand your firm's  
offerings. Build Your Practice Series programs are endorsed by the State Bar's Young  
Lawyers Division.



The 2019 Build Your Practice Series programs are sponsored by:



**NOTICE:** By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

# An Introduction to Consumer Law

Priority Code: S 3 7 0 4 B

SEMINAR TUITION	LIVE SEMINAR: With PRINTED Course Materials	LIVE SEMINAR: With Downloadable (PDF) Course Materials	WEBCAST SEMINAR: With Downloadable (PDF) Course Materials
<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$249	<input type="checkbox"/> \$229	<input type="checkbox"/> \$259
<input type="checkbox"/> YLD Member*	<input type="checkbox"/> \$229	<input type="checkbox"/> \$209	<input type="checkbox"/> \$239
<input type="checkbox"/> Nonmember	<input type="checkbox"/> \$329	<input type="checkbox"/> \$309	<input type="checkbox"/> \$339
<input type="checkbox"/> Ultimate Pass Subscriber	<input type="checkbox"/> \$20	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
<input type="checkbox"/> Passbook Certificate User	<input type="checkbox"/> \$20 + 1 Certificate	<input type="checkbox"/> 1 Certificate	<input type="checkbox"/> 1 Certificate

## Seminar Date/Location:

- Live Seminar:** Thursday, March 7, 2019 – Madison
- Live Webcast:** Thursday, March 7, 2019
- Webcast Replay:** Thursday, March 21, 2019
- Webcast Replay:** Wednesday, March 27, 2019
- Webcast Replay:** Thursday, April 4, 2019
- Webcast Replay:** Friday, April 12, 2019
- Webcast Replay:** Tuesday, April 16, 2019

Lawyer State Bar Member No. \_\_\_\_\_

Nonlawyer Profession \_\_\_\_\_

Name \_\_\_\_\_

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

**Payment:** Tuition Amount Enclosed \$ \_\_\_\_\_

State Bar Passbook Certificate (enter certificate number) # \_\_\_\_\_

Check enclosed (payable to State Bar PINNACLE)

Ultimate Pass Gold Subscriber

Ultimate Pass Silver Subscriber

VISA  MasterCard  American Express  Discover Exp. Date \_\_\_\_\_

Card No. \_\_\_\_\_

Signature \_\_\_\_\_

To purchase written course materials for those **not** attending this program, contact the State Bar at (800) 728-7788.

\* Young Lawyers Division Members: State Bar member attorneys 36 years of age or younger or within five years of admission to the State Bar of Wisconsin. If you've opted out of YLD, you will not receive this discount.

**Mail to:** State Bar PINNACLE Registrations  
P.O. Box 7158  
Madison, WI 53707-7158

Event Code: CA2878 M W R R2 R3 R4 R5