



Alcohol Beverage Law in Wisconsin

Program dates start April 17. Register today!

7.5 CLE

Alcohol Beverage Law in Wisconsin

Don't get shaken or stirred

Unsure about a case involving the complexities of alcohol regulation? There's no need to drown your sorrows. Turn to *Alcohol Beverage Law in Wisconsin* for the guidance you need, including information on:

- How to identify which license may or may not be necessary
- The roles of suppliers, wholesalers, and retailers
- What to do about license suspensions, revocations, and non-renewals
- Inspection and enforcement by the Wisconsin Department of Revenue

Spirited conversations

Gain insights from a presenter panel comprised of individuals who best understand the process and considerations for alcohol beverage licenses. They'll share their wealth of experience and provide licensing advice you can incorporate into your practice.

B ready

In Wisconsin, there are a limited number of "Class B" (intoxicating liquor to be consumed on premises) licenses in each municipality. This can lead to multiple businesses clamoring for the few licenses available in their area. Find out the best moves for your clients in these situations, and take a look at how real estate and business transactions are affected when liquor licenses are involved.

Don't miss this chance to clear up confusion surrounding alcohol regulation.

Register now!

Who should attend

- Business law practitioners
- Contract lawyers
- Municipal attorneys
- Government lawyers
- Commercial real estate attorneys

How you'll benefit

- Learn what situations require a license, including the controversial "barn weddings"
- Understand the licensing process and three-tier regulatory framework
- Examine business and real estate transactions involving liquor licenses
- Gain insight from state enforcement officials regarding inspections and common violations
- Discuss best practices and practical considerations with an experienced panel

Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to **7.5 CLE credits**. It does not qualify for EPR credit. The live seminar and live webcast on April 17, 2019 will also be submitted for Minnesota credit.

Registration

ONLINE: www.wisbar.org/seminars » *credit card or Ultimate Pass only*

PHONE: (800) 728-7788 » *credit card or Ultimate Pass only*

FAX: (608) 257-5502 » *credit card or Ultimate Pass only*

MAIL: **State Bar PINNACLE Registrations**
P.O. Box 7158, Madison, WI 53707-7158
check, credit card, Passbooks, or Ultimate Pass

State Bar CLE/PINNACLE Passbook Registrations: Passbook Certificates must be received by the State Bar at least one business day prior to the event. For live seminars, walk-in registrations with Passbook Certificates are welcome.

Registration Cancellations: Please visit wisbar.org/cancellation_policy for information on PINNACLE registration cancellation policies.

Course materials for those attending the seminar: Course materials are provided in PDF format and are downloadable from *myStateBar* on wisbar.org up to four days prior to and 90 days after your seminar. For live seminar attendees who prefer a printed format, please select the tuition option that includes printed materials for an additional \$20.

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Schedule

8:00 AM Registration

8:30 AM Introduction to Alcohol Beverages Regulation

- Understand the 3-tier system
- Discover the jurisdictions that regulate alcohol law
- Which authorities regulate alcohol in Wisconsin?
- Gain an overview of licensing

Aaron R. Gary

9:20 AM Alcohol Beverage Licenses in Business Transactions

- What are merger and acquisition considerations for commercial properties with liquor license interests?
- Discuss "Class B" quota issues and what you can do to address them
- Understand the transferability of liquor licenses

Paloma A. Kennedy

10:15 AM Break

10:30 AM Inspection and Enforcement

- Hear an overview of the DOR unit and the number of licenses in the State
- What are common issues and violations?
- Gain an understanding of online sales, hours of operation, and operators licenses
- Learn about an inspection of premises

Jason Lee

Rick Uhlig

11:30 AM Lunch (on your own)

12:30 PM Trade Practice Regulations – Suppliers, Wholesalers and Retailers

- What are the roles of suppliers, wholesalers, and retailers in the market?
- Hear about typical transactions and business dealings
- Understand policy objectives advanced by laws
- What are general restrictions?
- Discuss exceptions

Michael B. Wittenwyler

1:20 p.m. Suspensions and Revocations and Non-Renewals, Oh My!

- What do you do when your client (liquor license or operator's license) gets a notice of possible suspension, revocation, or non-renewal?
- Gain insight on negotiation strategies, committee proceedings, and court review

William S. Cole

2:10 PM Break

2:25 PM When Do I Need a License? The Various Licensing Environments

- Review what the different license types specifically allow and require
- What constitutes the sale of alcohol as well as consumption in a public place?
- Discuss issues surrounding wedding venues
- How are wine & beer walks, charity auctions & raffles, and homebrew festivals licensed? How are brewery, winery, and distillery retail sales licensed?
- And more!

Roger B. Johnson

John P. Macy

3:15 PM Practical Considerations Panel

- Hear from an experienced panel of those who are on the receiving end of those liquor license applications
- Discuss best practices, insights, perspectives, and experiences from those on the receiving side of the processes
- Bring your questions!

Roger B. Johnson

Georgia Stanford

Jim Verbick

Doug S. Wood

4:15 PM Program Concludes

Following start time, webcast replay schedule will vary slightly from above listed times.

Dates Location

LIVE SEMINAR:

Wednesday, April 17, 2019

Madison – State Bar Center

5302 Eastpark Blvd., American Center

(608) 257-3838

LIVE WEBCAST:

Wednesday, April 17, 2019

WEBCAST REPLAYS:

Tuesday, April 30, 2019

Friday, May 10, 2019

Thursday, May 16, 2019

Wednesday, May 22, 2019

Tuesday, May 28, 2019

Faculty

Program Chair & Presenter

Aaron R. Gary

Wisconsin Legislative Reference Bureau
Madison

Presenters

William S. Cole

Axley Brynerson LLP
Madison

Roger B. Johnson

Wisconsin Department of Revenue:
Alcohol & Tobacco Enforcement (Ret.)
Madison

Paloma A. Kennedy

Boardman & Clark LLP
Madison

Jason Lee

Wisconsin Department of Revenue:
Alcohol & Tobacco Enforcement
Madison

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City of New Berlin
New Berlin

Rick Uhlig

Wisconsin Department of Revenue:
Alcohol & Tobacco Enforcement
Green Bay

Jim Verbick

City of Madison
Madison

Michael B. Wittenwyler

Godfrey & Kahn, S.C.
Madison

Ald. Doug S. Wood

City of Monona
Monona

Alcohol Beverage Law in Wisconsin

Priority Code: S 3 6 9 8 B

SEMINAR TUITION	LIVE SEMINAR: With PRINTED Course Materials	LIVE SEMINAR: With Downloadable (PDF) Course Materials	WEBCAST SEMINAR: With Downloadable (PDF) Course Materials
<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$249	<input type="checkbox"/> \$229	<input type="checkbox"/> \$259
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<input type="checkbox"/> Passbook Certificate User	<input type="checkbox"/> \$20 + 1 Certificate	<input type="checkbox"/> 1 Certificate	<input type="checkbox"/> 1 Certificate

Seminar Date/Location:

- Live Seminar:** Wednesday, April 17, 2019 – Madison
- Live Webcast:** Wednesday, April 17, 2019
- Webcast Replay:** Tuesday, April 30, 2019
- Webcast Replay:** Friday, May 10, 2019
- Webcast Replay:** Thursday, May 16, 2019
- Webcast Replay:** Wednesday, May 22, 2019
- Webcast Replay:** Tuesday, May 28, 2019

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Book Sale!



Alcohol Beverages Regulation in Wisconsin

Save 20% on *Alcohol Beverages Regulation in Wisconsin*.* It's a comprehensive review of the laws regulating all aspects of alcoholic beverages in the state.

Print Book: #AK0363; 1,264+ pp.; two vols.; 2nd ed. 2016

Member: ~~\$219~~ \$175.20 **Nonmember:** ~~\$269~~ \$215.20

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Additional Learning Opportunities

CLE OnDemand

The Changing Landscape of Administrative Law – 2018

Learn the ins and outs of rulemaking under Act 21 and lobbying in Wisconsin. Discover the administrative specifics of various agencies, including the DNR, DWD, and LIRC. In addition, gain insight into the judicial review process from an Administrative Law Judge. **7.5 CLE**

CLE OnDemand Seminar: #CA2800D; **Member:** \$249 | **Nonmember:** \$329

Books / Books UnBound

Commercial Real Estate Transactions in Wisconsin

Gain both the buyer's and the seller's perspectives so you can provide informed representation on either side of the deal. This book takes the commercial real estate transaction from the very beginning through closing and covers topics like title insurance and other insurance issues unique to commercial real estate. (Includes 2017-18 supplement)

Print Book: #AK0341; 680+ pp.; 2nd ed. 2015-16; **Member:** \$179 | **Nonmember:** \$229

Books UnBound™ Subscription: #AE0341; **Member:** \$159 | **Nonmember:** \$199

Contract Law in Wisconsin

Explore the issues you'll encounter as you create and enforce a contract, such as whether a contract is enforceable, who has rights and obligations, evaluating whether a contract has been performed, and identifying contract remedies. (Includes 2016-17 supplement)

Print Book: #AK0040; 838+ pp.; two vols., 4th ed. 2013; **Member:** \$219 | **Nonmember:** \$269

Books UnBound™ Subscription: #AE0040; **Member:** \$159 | **Nonmember:** \$199