



----- CLE SEMINAR -----

Complex Commercial Contracts:

The Legal Principles You Need to Know for Effective Drafting

LIVE SEMINAR: Thursday, January 10, 2019 – Madison
WEBCAST: Thursday, January 10, 2019

REPLAY WEBCAST: Friday, January 25, 2019
WEBCAST: Monday, January 28, 2019
WEBCAST: Tuesday, February 5, 2019
WEBCAST: Wednesday, February 13, 2019
WEBCAST: Tuesday, February 19, 2019

CREDITS
6 CLE

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Conquer contracts

Business contracts protect rights, manage relationships, and prevent intellectual property misuse. Learn the special skills and legal grounding necessary for creating airtight contracts for you clients. It's all here at *Complex Commercial Contracts: The Legal Principles You Need to Know for Effective Drafting*.

Understand the inner workings of intellectual property licensing. Be able to take on agreements for:

- Partnership
- Purchase
- Supply
- Distribution

Plus, receive an introduction to HIPAA Business Associate Agreements.

Government contracts

Thanks to your feedback, we've added a section all about government contracts. Discover the details of these special contracts from the perspectives of a government lawyer and a private practice attorney.

Learn how to craft clear contracts that leave out the loopholes – **register today!**

Who should attend

- Business lawyers
- Intellectual property attorneys
- In-house counsel
- Government lawyers

How you'll benefit

- Know the principles that govern every type of corporate agreement
- Understand how proper drafting can help keep a company out of court
- Gain insight on protecting a company's intellectual property
- Learn what to include in HIPAA Business Associate Agreements and partnership agreements
- Pick up tips for handling government contracts

Schedule

- 8:00 AM Registration**
- 8:30 AM Partnership Agreements**
David M. Gorwitz
- 9:20 AM Licensing of Intellectual Property: Principles and Strategic Case Law Summary**
Joseph A. Kromholz
- 10:10 AM Break**
- 10:25 AM Purchase, Supply, and Distribution Agreements: Legal Principles and Strategies for Effective Drafting**
Timothy A. Burkard
- 11:15 AM HIPAA Business Associate Agreements for the Health Law Novice**
Lora L. Zimmer
- 12:05 PM Lunch (on your own)**
- 1:05 PM Government Contracts – from the Perspective of a Government Lawyer**
Kathryn Z. Block
- 1:55 PM Government Contracts – from the Perspective of a Private Practice Lawyer**
Brian C. Randall
- 2:45 PM Question and Answer**
- 2:50 PM Program Concludes**

Following program start time, webcast replay schedule will vary slightly from above listed times.

Faculty

Program Chair

Jane C. Schlicht
Hinshaw & Culbertson LLP, Milwaukee

Presenters

Kathryn Z. Block
Milwaukee City Attorney's Office, Milwaukee

Timothy A. Burkard
Michael Best, Manitowoc

David M. Gorwitz
Neider & Boucher, S.C., Madison

Joseph A. Kromholz
Ryan Kromholz & Manion, S.C., Milwaukee

Brian C. Randall
Davis & Kuelthau, S.C., Milwaukee

Lora L. Zimmer
McCarty Law LLP, Appleton

Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to **6.0 CLE credits**. It does not qualify for EPR credits. The live seminar and live webcast seminar on January 10, 2019 will also be submitted for Minnesota credit.

Location

Live Seminar

Madison, State Bar Center
5302 Eastpark Blvd., American Center,
(608) 257-3838

Save 20% on Contract Law in Wisconsin

Save 20% on *Contract Law in Wisconsin*. Use discount code **CA2856** when you order online or by calling (800) 728-7788. **Plus, all seminar attendees receive a free two-week trial of the Books UnBound® version.**

Learn the answers to questions you'll encounter as you create and enforce a contract, such as:

- Is there an enforceable contract?
- What does the contract mean?
- Who has contract rights and obligations?
- Has the contract been performed?
- What are the remedies?
- How should the contract be drafted?

Print Book: #AK0040; 838+ pp.; 4th ed. 2013 (includes 2016-17 supplement)
Member: ~~\$219~~ \$119.20 | Nonmember: ~~\$269~~ \$151.20

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Additional Learning Opportunities

Trending Topics in Business Litigation 2018

Explore how Wisconsin's new Rules of Civil Procedure will affect business litigation. Learn the significant new changes to Wisconsin's class action statute. Examine attorney-client privilege, the work product doctrine, and much more. **8 CLE | 1 EPR**

Live Milwaukee Seminar & Live Webcast: Nov. 29, 2018

Webcast Replays: Dec. 10, 2018 | Dec. 21, 2018 | Dec. 26, 2018 | Jan. 2, 2019 | Jan. 11, 2019 | Jan. 15, 2019 | Jan. 24, 2019 | Jan. 28, 2019

Gain the Edge!® Negotiation Strategies for Lawyers – Featuring Marty Latz

Learn Latz's 5 Golden Rules of Negotiation. Explore effective techniques to use against tough negotiators. In addition, discover impasse-breaking strategies and how to counter "negotiation games." **7 CLE/1 EPR**

Webcast Replays: Oct. 23, 2018 | Nov. 9, 2018 | Dec. 28, 2018

Contract Drafting in Wisconsin – 2018

Learn how to negotiate and format solid contracts. Know when and how to use key provisions. Discover the ins and outs of noncompete agreements. Also, find strategies for protecting confidential information and trade secrets. **6 CLE**

CLE OnDemand™ Seminar: #CA2710D | Member: \$249 | Nonmember: \$329

Intellectual Property Law in Wisconsin

Find the tools to defend the IP rights of clients and examine the nuances of IP law. Know what can and can't be copyrighted. Learn the basics of agreements and royalties. Understand trademark care and enforcement, plus much more. (Includes 2017-18 supplement.)

Print Book: #AK0251; 320+ pp.; 2nd ed. 2015-16 | Member: \$149 | Nonmember: \$189

Books UnBound® Subscription: #AE0251; Member: \$159 | Nonmember: \$199

Commercial and Consumer Transactions in Wisconsin

Keep pace with the ever-fluid world of business, including contracts, consumer rights and responsibilities, collections, letters of credit, bulk transfers, and internet law. (Includes 2017-18 supplement.)

Print Book: #AK0248; 784+ pp.; 2nd ed. 2015-16 | Member: \$149 | Nonmember: \$189

Books UnBound® Subscription: #AE0248; Member: \$159 | Nonmember: \$199

Business Litigation in Wisconsin

When your business clients count on you, count on this book to guide you through the details of business torts and litigation. Confidently address allegations of corporate crimes as well as actions against corporations. Even discover tips for determining damages.

Print Book: #AK0254; 231+ pp.; 2nd ed. 2015-16 | Member: \$149 | Nonmember: \$189

Books UnBound® Subscription: #AE0254; Member: \$159 | Nonmember: \$199

Registration

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Passbook Certificates must be received by the State Bar at least one business day prior to the event. For live seminars, walk-in registrations with the Passbook Certificates are welcome.

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Course materials for those attending the seminar

Course materials are provided in PDF format and are downloadable from myStateBar on wisbar.org up to four days prior to and 90 days after your seminar. The PDF format is ideal for creating an electronic library that is easily stored, searched, and shared. Use a program like Adobe Reader or GoodReader for iPad to access the files from your computer, tablet, or mobile device during the seminar to make notes electronically, or print relevant sections ahead of time. **For live seminar attendees who prefer a printed format, please select the tuition option that includes printed materials for an additional \$20.**

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Complex Commercial Contracts

Priority Code: S 3 6 8 2 B

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<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$239	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249
<input type="checkbox"/> Nonmember	<input type="checkbox"/> \$319	<input type="checkbox"/> \$299	<input type="checkbox"/> \$329
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