



STATE BAR OF WISCONSIN

**PINNACLE**

*Your Practice. Our Purpose.*



----- CLE SEMINAR -----

# Car Crash Symposium 2019

*Endorsed by the Litigation  
Section of the State Bar  
of Wisconsin*

**LIVE** SEMINAR: Friday, January 18, 2019 – Milwaukee  
WEBCAST: Friday, January 18, 2019

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**REPLAY** WEBCAST: Tuesday, January 29, 2019  
WEBCAST: Wednesday, February 6, 2019  
WEBCAST: Monday, February 11, 2019  
WEBCAST: Thursday, February 21, 2019  
WEBCAST: Friday, March 1, 2019

CREDITS

**7.5 CLE  
1.0 EPR**

# Car Crash Symposium 2019

7.5 CLE | 1 EPR

**LIVE SEMINAR:**

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**“Need I remind you, 007, that you have a license to kill, not to break the traffic laws.”**

— Q (GoldenEye)

## “On the Road Again”

Whether your case involves a “Little Red Corvette” or a “Pink Cadillac,” *Car Crash Symposium 2019* can help put your practice in gear and push your skills into overdrive. Experienced practitioners take the wheel to show you strategies for:

- Smoothing the way for mediation success
- Understanding what makes truck wrecks different
- Determining when you need an accident reconstruction
- Approaching and avoiding inconsistent or improper verdicts

In addition, experience an intake of time-tested tips from our lively panel discussion.

## “I Can’t Drive 55”

After an accident, clients look to you to steer them through the case. Navigate the ins and outs of common issues and contested liability cases, including:

- Uninsured/underinsured motorist claims
- Worker’s compensation liens
- Police officer testimony
- Simplifying negligence
- And more

Plus, explore the ethics of law firm technology and smart solutions for avoiding data breaches.

**Start your engine – register now!**

This program is sponsored by:



## SAVE 20% – Anderson on Wisconsin Insurance Law

Save 20% on *Anderson on Wisconsin Insurance Law*. Use discount code **CA2826** when ordering online or by calling (800) 728-7788. \*Plus, all seminar attendees receive a free two-week trial of the *Books UnBound*® version.



Find concise explanations of cases and court decisions that affect how insurance policies are written, interpreted, and applied in Wisconsin. *Anderson on Wisconsin Insurance Law* has been the go-to resource for the insurance industry, insurance lawyers, and the courts for more than 30 years, and continues to be the current, authoritative resource for Wisconsin practitioners.

**Print Book:** #AK0207; 1,646+ pp.; 7th ed. 2014-15  
(Includes 2017-18 Supplement)

**Member:** ~~\$299~~ \$239.20

**Nonmember:** ~~\$379~~ \$303.20

**Books UnBound® Subscription:** #AE0207

**Member:** ~~\$159~~ \$127.20

**Nonmember:** ~~\$199~~ \$159.20

\*Discount applies to both print and digital *Books UnBound*® editions of this title and cannot be applied to previous purchases. Offer valid as long as CLE credit is available for this program. For *Books UnBound* users, discount may be applied to purchase of individual *Books UnBound* title only and may not be used on purchase of full library.

## Additional Learning Opportunities

### We’ve Got You Covered - Insurance Coverage in Wisconsin — 2018

Learn how to read and interpret most insurance policies. Understand the insurer’s duty to defend and the implications arising from that duty. Also, learn how to determine priority of coverage when multiple policies may cover a claim.

**6 CLE**

**CLE OnDemand™ Seminar:** #CA2823D | **Member:** \$249 | **Nonmember:** \$329

### Wisconsin Civil Procedure Before Trial

Become a more confident, effective litigator with the helpful direction you’ll find in *Wisconsin Civil Procedure Before Trial*. Beginning with accepting a litigation client, this book leads you through the core aspects of a typical litigation case in chronological order. Topics covered include venue, statutes of limitation, pleadings, declaratory relief, motion practice, discovery, and dispute resolution.

**Print Book:** #AK0166; 1,244+ pp; 2 vol.; 6th ed. 2017-18 | **Member:** \$219 | **Nonmember:** \$269

**Books UnBound® Subscription:** #AE0166; **Member:** \$159 | **Nonmember:** \$199

### Law Office Video: Preparing for Your Deposition

Preparation is the key to success in depositions. Help your clients get some much-needed practice and overcome communication jitters with help from this DVD. It has tips on proper dress code, demeanor, and answering questions.

**English Version DVD:** #ED0011; **Member:** \$115 | **Nonmember:** \$149

**Spanish Version DVD:** #ED0013; **Member:** \$115 | **Nonmember:** \$149

# Schedule

## 8:00 AM Registration

### 8:30 AM Considerations and Tips for a Successful Mediation in Your Car Crash Case

- Preparing your mediation statement and sending it to the right people
- Preparing yourself and your client for the mediation
- Anticipating what will happen at the mediation  
*James J. Mathie*

### 9:15 AM Truck Wreck Litigation: An Update

- Identifying all potential parties
- Important administrative, legislative, and judicial developments
- Technology advances – practical implications for your case
- Industry trends and information  
*Jason T. Studinski*

## 10:00 AM Break

### 10:15 AM Avoiding Inconsistent and Improper Verdicts: Keeping the Case You Won

- How to avoid inconsistent verdicts through smart verdict crafting
- Procedural tips for avoiding improper verdicts
- What to do if you have an improper or inconsistent verdict  
*Ann S. Jacobs*

### 11:00 AM When You Need a Reconstruction or Engineering Expert in Your Car Crash Case

- An overview of accident reconstruction
- Identifying and preserving evidence

- Using technology to present opinions in the courtroom  
*Zachary R. Bingen*  
*Jeffery J. Peterson*

## 11:45 AM Lunch (on your own)

### 12:45 PM Tips and Hot Topics in Your Car Crash Case: An Interactive Panel Discussion

- Nicole Marklein Bacher*
- Robert D. Crivello*
- Kristen S. Scheuerman*
- Monte E. Weiss*

### 1:45 PM Common Issues in Motor Vehicle Accidents

- Uninsured and under-insured motorist claims
- Permission, reducing clauses, and non-duplication provision issues
- The impact of worker's compensation liens  
*Monte E. Weiss*

## 2:30 PM Break

### 2:45 PM Trying the Contested Liability Case

- Simplifying the negligence
- The *more likely than not* scenario
- Leaning on the plaintiff
- Police officer testimony
- Jury instructions: when to use and when to ignore
- Clinching negligence during closing  
*Eric M. Knobloch*

### 3:30 PM Cyber Breaches, Online Blunders, and Other Ethical Concerns for Lawyers

- An update on the greatest cyber threats to client systems
- How security holes can be created by the careless use of everyday technology
- New ethics responsibilities regarding firm technology
- The most likely ways to expose client information
- Best habits to prevent a techno disaster  
*Todd C. Scott*

## 4:20 PM Program Concludes

# Credits

This program has been submitted to the Wisconsin Board of Bar Examiners for up to **7.5 CLE credits including 1 ethics and professional responsibility credit.**

The live seminar and live webcast on January 18, 2019 will also be submitted for Minnesota credit.

# Location

## Live Seminar

**Milwaukee, Radisson Milwaukee West**  
2303 N. Mayfair Rd., Hwy. 100 at North Ave.,  
(414) 257-3400

# Faculty

## Program Chairs

### Laura M. Lyons

Bell Moore & Richter, S.C., Madison

### Jacqueline Chada Nuckels

Jacobs Injury Law, S.C., Milwaukee

## Presenters

### Nicole Marklein Bacher

Cross Jenks Mercer & Maffei LLP,  
Baraboo

### Zachary R. Bingen

Skogen Engineering Group, Inc.,  
Madison

### Robert D. Crivello

Cannon & Dunphy, S.C., Brookfield

### Ann S. Jacobs

Jacobs Injury Law, S.C., Milwaukee

### Eric M. Knobloch

Gruber Law Offices LLC, Milwaukee

### James J. Mathie

Mathie Mediation Services LLC,  
Waukesha

### Jeffery J. Peterson

Skogen Engineering Group, Inc.,  
Madison

### Kristen S. Scheuerman

Herrling Clark Law Firm Ltd.,  
Appleton

### Todd C. Scott

Minnesota Lawyers Mutual Insurance  
Company, Minneapolis

### Jason T. Studinski

Studinski Law LLC, Plover

### Monte E. Weiss

Weiss Law Office, S.C., Mequon

Following program start time, webcast replay schedule will vary slightly from above listed times.

# Registration

**Online:** [www.wisbar.org/seminars](http://www.wisbar.org/seminars)  
credit card or Ultimate Pass only

**Phone:** (800) 728-7788 » credit card  
or Ultimate Pass only

**Fax:** (608) 257-5502 » credit card  
or Ultimate Pass only

**Mail:** State Bar PINNACLE  
Registrations  
P.O. Box 7158, Madison, WI  
53707-7158  
check, credit card, Passbooks, or  
Ultimate Pass

**State Bar CLE/PINNACLE  
Passbook Registrations:** Passbook  
Certificates must be received by the  
State Bar at least one business day prior  
to the event. For live seminars, walk-in  
registrations with Passbook Certificates  
are welcome.

**Registration Cancellations:** Please  
visit [wisbar.org/cancellation\\_policy](http://wisbar.org/cancellation_policy) for  
information on PINNACLE registration  
cancellation policies.

## Course materials for those attending the seminar

Course materials are provided in  
PDF format and are downloadable  
from *myStateBar* on [wisbar.org](http://wisbar.org) up to  
four days prior to and 90 days after  
your seminar. The PDF format is ideal  
for creating an electronic library that  
is easily stored, searched, and shared.  
Use a program like Adobe Reader or  
GoodReader for iPad to access the  
files from your computer, tablet, or  
mobile device during the seminar to  
make notes electronically, or print  
relevant sections ahead of time. For  
live seminar attendees who prefer  
a printed format, please select the  
tuition option that includes printed  
materials for an additional \$20.

## Who should attend

- Personal injury lawyers
- Litigators
- Torts attorneys
- General practitioners
- Insurance defense lawyers

## How you'll benefit

- Hear helpful tips from a panel of experienced practitioners
- Delve into common issues such as uninsured and underinsured motorist claims
- Learn strategies for contested liability cases
- Find out if your case could benefit from an accident reconstruction
- Understand important differences between car and truck wrecks
- Discover the secrets to successful mediation in car crash cases
- Explore how to use smart verdict crafting to avoid inconsistent verdicts
- Learn how to protect your firm's client information from cyber threats

# Car Crash Symposium 2019

Priority Code: S 3 6 4 3 B

SEMINAR TUITION	LIVE SEMINAR: With PRINTED Course Materials	LIVE SEMINAR: With Downloadable (PDF) Course Materials	WEBCAST SEMINAR: With Downloadable (PDF) Course Materials
<input type="checkbox"/> State Bar Member	<input type="checkbox"/> \$239	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249
<input type="checkbox"/> Nonmember	<input type="checkbox"/> \$319	<input type="checkbox"/> \$299	<input type="checkbox"/> \$329
<input type="checkbox"/> Ultimate Pass Subscriber	<input type="checkbox"/> \$20	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
<input type="checkbox"/> Passbook Certificate User	<input type="checkbox"/> \$20 + 1 Certificate	<input type="checkbox"/> 1 Certificate	<input type="checkbox"/> 1 Certificate

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Lawyer State Bar Member No. \_\_\_\_\_

Nonlawyer Profession \_\_\_\_\_

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Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

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**Payment: Tuition Amount Enclosed \$** \_\_\_\_\_

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Check enclosed (payable to State Bar PINNACLE)

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To purchase written course materials for those **not** attending this program, contact the State Bar at (800) 728-7788.

**NOTICE:** By attending this State Bar event, you understand and agree that you may be photographed and/or electronically recorded during the event and you hereby grant to the State Bar the right to use and distribute your name and likeness for promotional or educational purposes without monetary compensation. The State Bar assumes no liability for such use.

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Event Code: CA2826 L W R R2 R3 R4 R5