

## About the Authors

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**Susan K. Allen** formerly was a partner with Stafford Rosenbaum LLP, Madison, and now works for FCA US LLC, Auburn Hills, Michigan. She received her J.D. from Marquette University Law School. She holds a B.A. in history and economics from Marquette University.

**Franklyn M. Gimbel** founded Gimbel, Reilly, Guerin & Brown LLP (GRGB) in Milwaukee after serving as an Assistant United States Attorney from 1963 through 1968. His experience as a federal prosecutor proved to be invaluable in developing a successful private criminal defense law practice. Over the years, Mr. Gimbel expanded his practice into civil litigation, including complex business, employment, communications, and First Amendment cases. In May 1994, he was appointed to a three-year term on the Wisconsin Center District Board of Directors by then Governor Tommy G. Thompson. He was elected chairperson at its first meeting and served in that capacity until 2015. On April 23, 2015, Mr. Gimbel was given a Lifetime Achievement Award from Marquette University. The Lifetime Achievement Award serves as a way for Marquette Law School to “honor the ideal of the Marquette lawyer.”

Mr. Gimbel served as president of the Milwaukee Bar Association and the State Bar of Wisconsin. He also served as chair of the State Bar of Wisconsin’s Board of Governors and is a member of the Eastern District of Wisconsin Bar Association. He is admitted to practice in the state of Wisconsin, the U.S. Court of Appeals for the Seventh Circuit, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, and the U.S. Supreme Court. He earned his B.A. degree from the University of Wisconsin-Madison and his J.D. from Marquette University Law School.

**Elizabeth A. N. Haas** is a litigation partner with Foley & Lardner LLP and currently serves as vice chair of the firm’s national antitrust practice group. Ms. Haas provides strategic counsel on complex commercial and antitrust litigation, including class-action defense work. She has particular experience in antitrust litigation and counseling, providing regular antitrust and compliance advice to manufacturers, distributors, service providers, and trade associations. An experienced litigator, Ms. Haas regularly represents corporate clients in all types of business

litigation and arbitration, from routine commercial matters to bet-the-company litigation for matters pending in federal and state courts, as well as before various federal and state agencies. She represents corporate clients in several different industries, including manufacturing, automotive, food and beverage, sports, and technology.

Ms. Haas received her law degree from the University of Michigan Law School, where she was an associate editor for the *Michigan Journal of Gender and Law* and the *Michigan Telecommunications and Technology Law Review*. She graduated from the George Washington University, summa cum laude, with a bachelor's degree in history, and was elected to Phi Beta Kappa.

**Trent M. Johnson** is a partner and litigation attorney with Foley & Lardner LLP. He focuses primarily on distribution and franchise litigation and general commercial and complex litigation. He also has significant experience navigating e-discovery issues in complex commercial litigation, including in antitrust and Racketeer Influenced Corrupt Organizations Act (RICO) disputes. Mr. Johnson has concentrated on product distribution law since the beginning of his career at Foley and now devotes the vast majority of his practice to counseling manufacturing clients—from *Fortune* 500 companies to smaller private organizations—on all aspects of their relationships with distributors. Mr. Johnson has substantial experience litigating and trying distributor terminations in state and federal court and arbitration.

Mr. Johnson received his J.D. degree (cum laude, 2004) from the University of Wisconsin Law School. During law school, he served as an extern to District Judge Barbara Crabb, chief judge of the U.S. District Court for the Western District of Wisconsin. He graduated from Miami University in 1998 with a bachelor's degree in philosophy, Spanish, and psychology.

**Kathryn A. Keppel** is a partner at Gimbel, Reilly, Guerin & Brown LLP (GRGB) in Milwaukee. Ms. Keppel worked at GRGB as a law clerk from March 1985 through May 1986 during law school. After law school, she practiced in her hometown of La Crosse, Wisconsin, and spent a brief time at the UAW Legal Services Plan in Janesville, Wisconsin, before returning to GRGB as an associate attorney in 1989. The author of scores of appellate briefs, Ms. Keppel's practice focuses on appellate law and pretrial motions and briefs in a variety of practice areas, including criminal and civil litigation, product liability defense, family law, and personal injury matters.

Ms. Keppel has served as a member of the board of the State Bar of Wisconsin's Appellate Practice Section, including terms as treasurer, and as a member of the Milwaukee Bar Association's Appellate Bench Bar Committee. Ms. Keppel is a member of the State Bar of Wisconsin, the Milwaukee Bar Association, and the Seventh Circuit Bar Association. She is admitted to practice in the state of Wisconsin, the U.S. Courts of Appeals for the Sixth and Seventh Circuits, and the U.S. District Courts for the Eastern and Western Districts of Wisconsin. She earned her B.A. degree from the University of Wisconsin-La Crosse (with highest honors) and her J.D. from Marquette University Law School.

**Terry F. Peppard** practices as an arbitrator, mediator, and neutral evaluator for business, commercial, and financial disputes from his Madison office. He has an undergraduate degree in electrical engineering from Marquette University and both an M.B.A. and J.D. from the University of Wisconsin. He was a member of the board of directors of the State Bar of Wisconsin's Alternative Dispute Resolution Section from 2000 to 2006 and chaired the section in 2002–03.

After admission to the State Bar of Wisconsin in 1973, Mr. Peppard was, in turn, trial counsel for a Wisconsin state agency and litigation partner for a Madison law firm. He commenced service as an arbitrator in 1979 and as a mediator in 1998. Mr. Peppard taught negotiation, mediation, and arbitration as an adjunct professor of the University of Wisconsin Law School from 2007 to 2013. In 2009, he was honored by the State Bar of Wisconsin as co-winner of the Charles Dunn Award for exceptional legal writing for a *Wisconsin Lawyer* article titled "Mediating Complex Construction Claims."

**Barry R. White** is a shareholder in the Milwaukee office of von Briesen & Roper, s.c., where he is a member of the commercial litigation and business law practice groups and co-chairs the firm's fiduciary litigation practice group. He received his B.A., cum laude, from Albion College in 1987 and his J.D. from the University of Michigan Law School in 1989. Mr. White is a member of the State Bar of Wisconsin and the Milwaukee Bar Association (MBA). He is the chair for the Southeastern Wisconsin District of the State Bar's Fee Arbitration Program, with which he also serves as an arbitrator. He is a past member of the MBA's Judicial Selection Committee and chairs the village of Germantown Board of Zoning Appeals. For more than a decade he has been an on-air legal commentator for a local Milwaukee radio station and, for more than 20 years, has taught continuing legal education courses on legal ethics throughout Wisconsin.

**Andrew J. Wronski** is a trial lawyer, partner, and vice chair of the litigation department at Foley & Lardner LLP. He guides clients in assessing and managing risk, proposing creative, practical, and cost-effective dispute-resolution strategies and, when business resolutions prove elusive, achieving clients' legal, business, and strategic goals through the litigation process. Mr. Wronski focuses on complex litigation and trial work, representing corporate clients involved in sophisticated, high-stakes commercial and financial disputes. He has experience litigating commercial claims in state and federal courts, including RICO claims, shareholder class actions, and securities litigation.

Mr. Wronski is a former president and director of the Milwaukee Bar Association and an active member of the Eastern District of Wisconsin Bar Association and the Seventh Circuit Bar Association. He received his bachelor's degree, magna cum laude, from Marquette University in 1991 and his J.D. degree, summa cum laude, in 1994 from the University of Minnesota, where he was elected to the Order of the Coif and was an articles editor of the *Minnesota Law Review*.

#### **Authors of Previous Editions**

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