

About the Authors

Kyle M. Costello is an intellectual property attorney with Boyle Fredrickson, S.C. and focuses his practice on patent and trademark prosecution, licensing, and enforcement. He received his B.S. in Biological Science from Marquette University and his J.D. from the University of Wisconsin Law School. He is a member of the American Bar Association and the State Bar of Wisconsin.

John H. D’Antico is the general counsel for a 100-year-old family of construction companies, based in Davenport, Iowa. He also worked as an IP attorney for more than 13 years, for law firms in both Milwaukee, Wisconsin, and Austin, Texas, and has also served as in-house counsel to middle-market and Fortune 5 companies. John also served on the State Bar of Wisconsin’s IP Section board and was president of Wisconsin’s Intellectual Property Law Association. He graduated with a B.S.E.E. from Marquette University, an M.B.A. from the University of Illinois, and a J.D. from the University of Florida. He also served on active duty in the U.S. Navy.

Michael J. Gratz is a founder of the intellectual property firm of Boyle Fredrickson Newholm Stein & Gratz S.C. He has served the firm, now known as Boyle Fredrickson S.C., as vice president, secretary, and a member of the board. He received a B.S. and a J.D. from the University of Wisconsin–Madison in 1988 and 1994, respectively. Mr. Gratz was a commissioned officer in the U.S. Air Force, serving as a space systems crew commander and later as a judge advocate. He is a former president of the Milwaukee Bar Association and State Bar of Wisconsin Intellectual Property Law Sections. He is a member of the American Intellectual Property Law Association, the International Association for the Protection of Intellectual Property, the Experimental Aircraft Association, and the Society of Automotive Engineers. Mr. Gratz is admitted to practice in Wisconsin and before the Seventh Circuit and Federal Circuit Courts of Appeals, the Court of Appeals for the Armed Forces, the Eastern and Western Federal District Courts of Wisconsin, and the U.S. Patent and Trademark Office.

Michael T. Griggs is a shareholder of the intellectual property firm of Boyle Fredrickson S.C. He received a B.S. in Mechanical Engineering from the University of Notre Dame in 2000 and a J.D. from the University of Wisconsin Law School in 2003. He is admitted to practice in Wisconsin, Illinois, the Eastern and Western Districts of Wisconsin, the Northern District of Illinois, the Court of Appeals for the Federal Circuit, the Supreme Court of the United States, and the U.S. Patent and Trademark Office. He is a member of the American Intellectual Property Law Association, the State Bar of Wisconsin, and the Illinois State Bar Association.

Joseph S. Heino is a shareholder with Davis & Kuelthau, s.c. and practices in the area of intellectual property law. Mr. Heino received his J.D. from Marquette University Law School and his B.S.E.E., magna cum laude, from Marquette University. He is admitted to practice in all state and federal district courts in the state of Wisconsin, the Court of Appeals for the Federal Circuit, the Court of Appeals for the Seventh Circuit, and is registered to practice before the U.S. Patent and Trademark Office. He is a member of the American Bar Association, the American Intellectual Property Lawyers Association, the Wisconsin Intellectual Property Lawyers Association, and the State Bar of Wisconsin. He is author of the book *Intellectual Property for the Medical Professional* (Booklocker.com Inc., 2013).

Brad L. Meyer is an intellectual property attorney with Boyle Fredrickson, S.C. Mr. Meyer specializes in patent and trademark prosecution, licensing, and strategy. He also has experience in intellectual property due diligence associated with mergers and acquisitions. He is a member of the State Bar of Wisconsin and is registered to practice before the U.S. Patent and Trademark Office. He has a B.S. from Iowa State University and a J.D. from Marquette University Law School.

Timothy E. Newholm, a founding shareholder with Boyle Fredrickson, S.C. and a former president and member of the firm's board, practices in the area of intellectual property with an emphasis on patent prosecution and counseling. Mr. Newholm is a member of the State Bar of Wisconsin and is registered to practice before the U.S. Patent and Trademark Office. He was also an adjunct professor from 1997 to 2007 at Marquette University Law School, where he taught patent prosecution. He earned a B.S. from the University of Wisconsin-Platteville in 1986 and a J.D. from George Mason University in 1992. He coauthored "Changes in Patent and Copyright Law Under GATT," published in *Wisconsin Lawyer* in 1995, and "Protecting American Inventors," published in *Wisconsin Lawyer* in 2000.

Shailaja Reddy is senior regulatory counsel at BMO Financial Group, a highly diversified financial services provider based in North America. She has extensive experience working, in both private practice and in house, on technology law and contract law matters. She was a lecturer from 2005 to 2014 in the School of Health Sciences at the University of Wisconsin–Milwaukee, where she taught legal aspects of health-care-technology procurement. Currently, as in-house counsel, she concentrates on the laws governing foreign and domestic bank holding companies and banks.

Heather S. Stutz is an associate in the Intellectual Property Group at Quarles & Brady LLP. She has experience in the prosecution and enforcement of domestic and international trademark and copyright matters. Heather earned her law degree from Marquette University Law School and earned M.B.A. and B.A. degrees from the University of Wisconsin–Madison.

Dirk Vanover is owner of Vanover Legal, LLC, where he focuses his practice on trademarks, copyrights, licensing, entertainment and the arts, corporate formation, media, advertising, marketing, e-commerce, and other general business needs. Prior to founding Vanover Legal, LLC, Dirk was associate general counsel of an e-commerce retailer. He earned his J.D. from Marquette University Law School, and he earned a B.S. and M.S. in News-Editorial Journalism from the University of Illinois. He is admitted to practice in Illinois, Wisconsin, and the Eastern District of Wisconsin.

Hillary J. Wucherer attended Purdue University, earning a B.S. in mechanical engineering, and attended Marquette University Law School, earning her J.D. Ms. Wucherer is a partner in the Intellectual Property Practice Group at Quarles & Brady LLP and focuses her practice on trademark, copyright, and advertising law. She is also a registered patent attorney and a coauthor of the Wisconsin chapter of International Trademark Association's *U.S. State Trademark and Unfair Competition Law* treatise. She is a member of the State Bar of Wisconsin, the Milwaukee Bar Association, and the Wisconsin Intellectual Property Law Association.

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