

About the Author

Jesse B. Blocher is a shareholder attorney at Habush Habush & Rottier, S.C.® His practice focuses on litigating personal injury cases, including those based on products liability. His trial experience includes representing both defendants and plaintiffs in products-liability lawsuits. He has also pursued products-liability issues on appeal, including arguing before the Wisconsin Supreme Court. Mr. Blocher's professional distinctions include the President's Award from the Wisconsin Association for Justice, fellowship in the International Society of Barristers, recognition in the Best Lawyers in America, and inclusion as a Super Lawyer for many consecutive years. He is a Board-Certified Civil Trial Advocate by the National Board of Trial Advocacy. Mr. Blocher has authored several publications for the State Bar of Wisconsin and received the Charles Dunn Award for writing excellence in 2024. He has served on the State Bar's Board of Governors, co-chaired the State Bar's Bench Bar Committee, and is a fellow of the Wisconsin Law Foundation. He has also served as president of the Waukesha County Bar Association. Mr. Blocher graduated summa cum laude in 2006 from the Marquette University Law School. He received his undergraduate degree in finance from the University of Wisconsin–Madison.