

## SPONSORSHIP OPPORTUNITIES

### Presidential Sponsor — \$5,000

(First tier logo placements)

- Logo + website link on conference website
- Logo + website link in pre-event emails
- Logo in pre-event print marketing\*
- Rotating logo in virtual lobby
- Naming rights on one virtual room
- Video message (up to 90 seconds) played prior to plenary session
- Recognition in State Bar social media
- Podium recognition at plenary session
- One broadcast message to all attendees during conference
- Include branded item in swag bag
- Full page, 4-color ad in conference guide
- Logo and profile (up to 75 words) in conference guide
- Logo in post-event *Wisconsin Lawyer* ad

### Premier Sponsor — \$2,500

(Second tier logo placements)

- Logo + website link on conference website
- Logo + website link in pre-event emails
- Logo in pre-event print marketing\*
- Rotating logo in virtual lobby
- Recognition in State Bar social media channels
- Podium recognition at plenary session
- Include branded item in swag bag
- 1/2 page, 4-color ad in conference guide
- Logo and profile (up to 75 words) in conference guide
- Logo in post-event *Wisconsin Lawyer* ad

### Partner — \$1,250

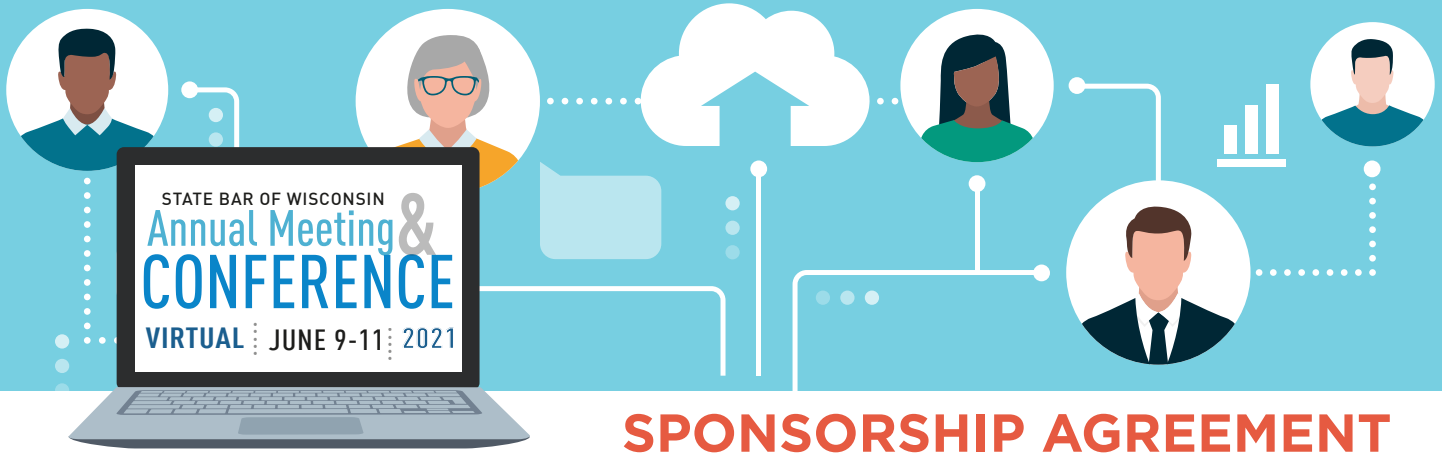
(Third tier logo placements)

- Logo + website link on conference website
- Logo + website link in pre-event emails
- Logo in pre-event print marketing\*
- Rotating logo in virtual lobby
- Include branded item in swag bag
- 1/4 page, 4-color ad in conference guide
- Logo and profile (up to 75 words) in conference guide
- Logo in post-event *Wisconsin Lawyer* ad

### Program Sponsor — \$500

- Name + website link on conference website
- Name + website link in pre-event emails
- Name in pre-event print marketing\*
- Name on signage in virtual lobby
- Profile (up to 75 words) in conference guide
- Name in post-event *Wisconsin Lawyer* ad

\* Requires early commitment



# SPONSORSHIP AGREEMENT

Sponsoring Company Name \_\_\_\_\_

Contact/Title \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Web Address \_\_\_\_\_

### SPONSORSHIP LEVEL

Presidential     Premier     Partner     Program

### PAYMENT INFORMATION

Check enclosed (Payable to State Bar of Wisconsin)

**VISA**                      Card #: \_\_\_\_\_ Expiration \_\_\_\_\_

**MasterCard**            Card #: \_\_\_\_\_ Expiration \_\_\_\_\_

**AMEX**                      Card #: \_\_\_\_\_ Expiration \_\_\_\_\_

**Discover**                Card #: \_\_\_\_\_ Expiration \_\_\_\_\_

**Return to:**  
 Karen Richter  
 State Bar of Wisconsin  
 P.O. Box 7158  
 Madison, WI 53707-7158  
*krichter@wisbar.org*  
 Questions? Call (608) 250-6132

**AGREEMENT** We agree to all terms of this contract and application is hereby made for sponsorship of the 2021 Annual Meeting & Conference. We understand that there are no refunds for cancellations.

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

### SPONSOR CHECKLIST

**Submit logo** (300dpi JPG, EPS or PNG files) **with signed contract**

**Email the following items to [krichter@wisbar.org](mailto:krichter@wisbar.org) by May 14**

- Company profile** (up to 75 words)
- Display ad (PDF)**
  - Full page = 7.5" x 10"
  - ½ page = 7.5" x 4.75" or 3.5" x 10"
  - ¼ page = 3.5" x 4.75"

### Submit 200 Swag Bag items

Due May 14.  
 Send to: State Bar of Wisconsin AMC,  
 5302 Eastpark Blvd.,  
 Madison, WI 53718-2101  
 Weight of individual items must not exceed 3 ounces, or be more than 8" in length.