



STATE BAR OF WISCONSIN

YOUNG LAWYERS DIVISION

Ninth Annual Young Lawyers Conference

9:00 a.m. – 6 p.m., Friday, March 16, 2018; Harley Davidson Museum, Milwaukee

Conference Agenda

We will be submitting for 6.0 CLE credit, including 1.0 EPR credit

8:00 AM **Registration with Informal Meet and Greet**

9:00 AM **Welcome, Opening Icebreaker**

PAUL SWANSON, State Bar President

Emily Stedman, Co-chair Young Lawyers Conference Planning Committee

Kristen Hardy, Co-chair Young Lawyers Conference Planning Committee

9:30 AM **Young Lawyers Conference Keynote Presentation: Embracing Generational Diversity**

Chris De Santis, Management and Organization Development Design and Delivery www.cpdesantis.com

People are living longer, working longer and changing jobs more frequently than any other time in our history. The workplace and the workforce is no longer what it was when our father's father left the house each morning, worked hard each day, did what the company asked, and retired when it was time to do so. This nostalgic view of work was probably more romance than reality but the image left a mark on the generation that followed. Things were fine until our father was downsized and mom got a job. This less than romantic view also left its mark on the children that followed. Events shape perceptions, perceptions become beliefs and beliefs become the basis for our values. Welcome to the new world of work.

10:45 AM **Break/Network**

10:55 AM **Sick about your Student Loans? A Prescription for relief**

Attorney. Karen Bauer, Civil Unit Staff Attorney, Legal Aid Society of Milwaukee, Inc.

- *Learn about the various repayment options,*
- *Find out if you are eligible for debt forgiveness,*
- *Explore options for married couples who both owe loans,*
- *Stop letting your debt drive you to distraction!*

11:45 AM **Lunch grab**

12:00 PM **Welcoming Remarks**

Attorneys Emily Stedman and Kristen Hardy, Co-Chairs, Young Lawyers Conference

2018 State Bar of Wisconsin Young Lawyers Division Annual Meeting

Atty. Danielle Kranz, President, Young Lawyers Division

Presentation of Outstanding Young Lawyer Award

Presentation of Outstanding Mentor Award

12:20 PM

Diversity from the Bench

Honorable Kitty K. Brennan, Presiding Judge for the Wisconsin Court of Appeals, District 1

Honorable Nancy Joseph, US District Court, Eastern District

Honorable Michael Joseph Donald, Milwaukee County Court

Honorable Valarie A. Hill, Milwaukee Municipal Court

Attorney. Karen Dardy, Legal Action Lead Counsel: Moderator

1:35 PM

Eviction Defense Project (EDP) Update, by Raphael Ramos, Legal Action of Wisconsin, Milwaukee

1:45 PM

Prizes/Network

2:00 PM

How are You Maximizing Your Online Presence?

Mr. Steve Ryan, Founder and CEO of RyTech, LLC

Marketing yourself, your law firm, and your practice areas can be highly competitive and difficult if you're not focusing on the right strategy. In this interactive session, we'll explore the different facets of online marketing, the right places to spend your time and energy to maximize return, and share specific examples of success. We'll discuss all components of your online presence and how if you're not careful, some components might be detrimental to your brand.

2:50 PM

Break/Network

3:00 PM

Ethics

Atty. Aviva Kaiser, Ethics Counsel, State Bar of Wisconsin

Atty. Thomas Watson, Senior Vice President & Director of Marketing & Communications, Wisconsin Lawyers Insurance Mutual

If there's one certainty in law practice, it's that ethics are always relevant. In 2017 there were two major rule petitions adopted by the Wisconsin Supreme Court. What better time to incorporate the new rules and the old rules as they relate to ethical issues that occur in daily practice?

See how easy and fun learning about ethics can be in this game-like session that will prepare you to handle everyday ethical issues competently and confidently.

3:50 PM

Closing

4:00 PM

Networking Reception

A special thank-you to our sponsors!

Wisconsin Lawyers Mutual Insurance Company

State Bar of Wisconsin Young Lawyers Division

Quarles & Brady LLP

Reinhart Boerner Van Deuren SC

Rockwell Automation

**Milwaukee Young Lawyers Association
Gramann Reporting
Family Law Section of State Bar**

Thanks again!

Conference Committee:

Atty. Kristen Hardy, Co-chair
Atty. Emily Stedman, Co-chair
Atty. Elizabeth Bush
Atty. Kasey Grams
Atty. Jane Howard
Atty. Ben Roovers